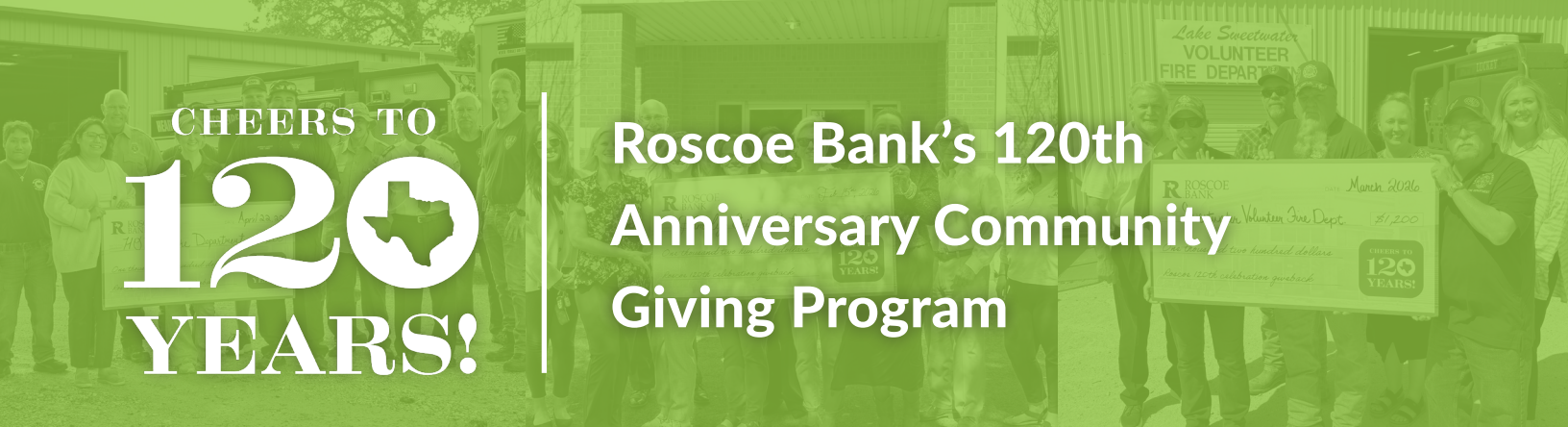


A green-tinted background image showing a group of people, including children and adults, holding a large ceremonial check. The check is from Roscoe Bank to the Lake Sweetwater Volunteer Fire Department for \$1,200, dated March 2026. The check also mentions 'March 2026', '\$1,200', and 'ONE THOUSAND TWO HUNDRED DOLLARS'. A small '120 YEARS' logo is on the check. To the left of the check, the text 'CHEERS TO 120 YEARS!' is displayed, with the '0' in '120' containing a white outline of the state of Texas.

CHEERS TO
120
YEARS!

Roscoe Bank's 120th Anniversary Community Giving Program

Program Overview

For 120 years, Roscoe Bank has been more than a place to deposit a paycheck. It's been a neighbor, showing up for the people, organizations, and quiet moments of need that define life in Bastrop, Fisher, and Nolan counties. The bank has never measured success in transactions alone.

As Roscoe Bank celebrated 120 years in 2026, leadership leaned into the spirit it was founded on: the best way to celebrate is by giving back.

The result is Neighbors Helping Neighbors – A Year of Giving Back: a year-long, community-powered giving initiative, in which customers and community members nominate local nonprofits for monthly recognition and a \$1,200 gift. The program was designed not just to donate dollars, but to shine a light on the people working hard behind the scenes and to invite the whole community to be part of something meaningful.

Since launching, the response has been overwhelming. As of June 1, 2026, more than 240 nominations have poured in from customers and community members across the tri-county area.

Bank Involvement

Neighbors Helping Neighbors was built into the fabric of Roscoe Bank's 2026 operations, not as a marketing footnote but as a genuine institutional commitment.

Marketing and communications: A multi-channel launch reached customers across all three counties through a dedicated program webpage, Facebook and Instagram campaigns, a printed postcard mailed to all customer households, statement stuffers, and in-branch lobby displays at all branch locations.

Branch team engagement: Branch teams serve as on-the-ground ambassadors, encouraging nominations, answering questions, and hosting in-branch spotlights for each month's winners. Designated contacts personally call each winning organization to share the news and arrange a check presentation. This personal touch is intentional: Winning organizations should feel celebrated, not processed.

Drawing and verification: On the 15th of each month, a random drawing selects one winner in Bastrop County and one in Fisher/Nolan County from all eligible nominations received to date. Each selected organization is verified for 501(c)(3) status and eligibility before being notified.

Program Design Features

- No banking relationship required to nominate or be selected
- No limit on nominations per organization; community members can rally behind causes they love
- Nominated organizations remain eligible until selected or until the program concludes December 15, 2026
- Separate drawings for Bastrop County and Fisher/Nolan County ensure geographic equity

Outcome and Impact

Financial impact: By year's end, the program will have delivered at least \$28,800 in unrestricted charitable gifts to 24 local nonprofits. For small, volunteer-led organizations in rural Texas, a \$1,200 gift isn't a line item; it's meaningful.

Community visibility: Each winner receives feature posts across Facebook, Instagram, and LinkedIn; a dedicated webpage with a direct link to their organization; and prominent in-branch recognition throughout their spotlight month. For organizations without a marketing budget, that kind of exposure can be transformative.

Community participation: By opening nominations to anyone in the community, Roscoe Bank turned its anniversary into a conversation about who's doing important work, who needs support, and what neighbors can do for one another. The program has extended the bank's reach well beyond its existing customer base, reinforcing what it means to be a community institution.

Year-end celebration: As the year closes, Roscoe Bank will bring together recognized charities, community members, and bank staff to reflect on the collective impact of a year spent giving. It's less a closing ceremony than a reaffirmation of shared values, enduring relationships, and what 120 years of trust looks like.

Broader Institutional Impact

At a time when community banks face real pressure from national institutions and digital-first competitors, Neighbors Helping Neighbors demonstrates something that can't be replicated at scale: a bank that genuinely belongs to its community. Roscoe Bank isn't simply writing checks. It's celebrating the people and organizations that define life in its counties and modeling the kind of stewardship that earns trust for another 120 years.



Roscoe Bank, a division of Cornerstone Capital Bank, SSB. Member FDIC. NMLS ID #2258.

