



BOCB Architecture Submission

The opening of Hill Country National Bank's new Marble Falls location marks an exciting milestone in the continued growth of Llano National Bank and its commitment to serving the Texas Hill Country. As one of the region's fastest-growing communities, Marble Falls represents a natural extension of the bank's mission to provide exceptional banking services backed by local ownership, local decision-making, and a genuine commitment to the people and businesses it serves.

For more than 40 years, Llano National Bank and Hill Country National Bank have built their reputation on relationships. The new Marble Falls branch allows the organization to bring its personalized approach to banking to more families, business owners, and community organizations throughout Burnet County and the surrounding area.

Unlike many financial institutions where decisions are made in distant corporate offices, Hill Country National Bank remains locally owned and locally managed. Customers benefit from direct access to experienced bankers who understand the local economy, local businesses, and the unique opportunities that exist throughout the Hill Country.

The Marble Falls expansion is about more than opening another branch—it is about investing in a community. The bank is committed to supporting local businesses, participating in community events, partnering with nonprofit organizations, and helping drive economic growth throughout the region. Whether helping a family purchase a home, supporting a small business with financing, or providing everyday banking services, the goal remains the same: to be a trusted financial partner for generations to come.

"This expansion represents an exciting new chapter for our organization," said J.D. Baker, Chief Executive Officer of Llano National Bank and Hill Country National Bank. "Marble Falls is a vibrant and growing community that shares many of the values that have guided our bank since 1983. We are excited to bring our relationship-focused approach to banking to Marble Falls and continue our commitment to local service, local decision-making, and community involvement. As we grow, we remain rooted in the belief that banking is about people first."

The opening of the Marble Falls branch also coincides with the launch of the bank's refreshed brand identity, which unites Llano National Bank and Hill Country National Bank under a shared Texas-inspired logo. Together, the new location and updated brand reflect the bank's continued investment in the future while honoring the hometown values and personal service that have defined the organization for decades.

Hill Country National Bank
Rooted in community. Committed to you.