

SUMMARY: Woodforest National Bank® demonstrated its deep commitment to Customers First. Community Always by responding swiftly and compassionately following the devastating Texas Hill Country floods on July 4, 2025. As a Texas-headquartered bank rooted in the communities it serves, Woodforest stepped forward as one of four presenting sponsors of Band Together Texas, a large-scale benefit concert held August 17, 2025, at Austin’s Moody Center. Leveraging music, celebrity engagement, and corporate leadership, the concert raised \$8.5 million for the Community Foundation of the Texas Hill Country and the Central Texas Community Foundation to support long-term recovery and rebuilding efforts.

The event featured iconic Texas artists including Miranda Lambert, Parker McCollum, Cody Johnson, Ronnie Dunn, and Lyle Lovett, with special guests Matthew McConaughey, Dennis Quaid, Roger Clemens, and Vince Young helping amplify statewide awareness and support. Beyond sponsorship, Woodforest engaged its Texas branches in additional fundraising through the Woodforest Charitable Foundation and matched all donations, doubling community impact. This initiative reflected Woodforest’s core values; service, community, employee ownership, and integrity turning a moment of crisis into meaningful, measurable hope for Texans rebuilding their lives.

CATEGORY: COMMUNITY SERVICE

Band Together Texas: Turning Devastation into Hope in the Texas Hill Country

On July 4, 2025, devastating floods tore through the Texas Hill Country, leaving families displaced, homes destroyed, and entire communities facing the daunting reality of long-term recovery. As the scope of the damage became clear, so too did the urgency to act. For Woodforest, answering that call was instinctive. In moments of crisis, Texans take care of Texans and community is at the heart of everything we do.

Woodforest National Bank’s leadership and employees moved quickly and decisively to support relief efforts, culminating in a powerful partnership as a presenting sponsor of Band Together Texas, a large-scale benefit concert designed to transform compassion into action. Held on Sunday, August 17, 2025, at the Moody Center in Austin, the concert became a rallying point for hope, healing, and unity for flood-impacted communities across Central Texas.

Band Together Texas was more than a musical event, it was a mobilization of resources, Texas star power, and community leadership aligned around a single purpose: helping families rebuild their lives. The concert raised an extraordinary \$8.5 million in critical funding for the Community Foundation of the Texas Hill Country and the Central Texas Community Foundation, both of which are leading long-term recovery and rebuilding efforts in the region. These funds provided essential support for housing recovery, emergency assistance, and sustainable community rebuilding initiatives ensuring help not only reached those in immediate need but continued well beyond the headlines.

Woodforest National Bank was honored to be recognized as one of four presenting sponsors, making a financial contribution of \$750,000 that helped anchor the event's success. The Bank was joined by fellow presenting sponsors JP's Peace, Love & Happiness Foundation, the Michael & Susan Dell Foundation, and WoodNext Foundation. Together, these organizations demonstrate what is possible when private leadership and community commitment come together with purpose.

The concert featured an unforgettable lineup of iconic Texas artists, including Miranda Lambert, Parker McCollum, Cody Johnson, Ronnie Dunn, Lyle Lovett, and the Randy Rogers Band, among many others. Their performances, amplified by appearances from special guests Matthew McConaughey, Dennis Quaid, Roger Clemens, and Vince Young, drew statewide and national attention to the urgent needs of flood-impacted families. This visibility transformed the stage into a beacon of healing leveraging celebrity influence to elevate awareness and inspire generosity on a scale rarely seen.

Beyond sponsorship, Woodforest National Bank extended its commitment through grassroots engagement across its Texas footprint. Following the concert, Woodforest Texas branches continued fundraising efforts through the Woodforest Charitable Foundation through the end of September, ensuring community members had meaningful opportunities to contribute locally. To further magnify these efforts, the Woodforest Charitable Foundation matched all funds raised, doubling the impact of every donation (totaling \$160,479) and reinforcing the Bank's long-standing belief that collective action multiplies change.

Robert Marling, Woodforest's Chairman and CEO, captured the spirit of this initiative best:

"Community is at the heart of everything we do. Woodforest National Bank is honored to be among the presenting sponsors that will help turn the stage into a beacon of healing, hope, and community. As a bank headquartered in Texas, we are deeply rooted in the communities we serve. Supporting Band Together Texas is one of the many ways we live out our conviction that in a time of crisis, Texans take care of Texans."

This initiative also reflected the unwavering dedication of Woodforest employees, who live the Bank's core values, service, ownership, community, and integrity every day. Whether working in branches or at the corporate office, employees understood that their work and engagement directly enabled moments like this, where banking leadership becomes community leadership.

Band Together Texas stands as a testament to Woodforest's commitment to meaningful, measurable community service. By combining financial support, employee engagement, public leadership, and long-term recovery focus, the Bank helped turn devastation into opportunity for rebuilding and renewal. It was not simply a response to a disaster, it reflects who we are, what we value, and how deeply we believe in standing alongside our communities when they need us most.

Customers First. Community Always.

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