

Architectural
Design

Clear Fork Bank

Mineral Wells Branch



Clear Fork Bank's investment in the Mineral Wells community represents far more than the construction of a new banking facility; it reflects a long-term commitment to supporting local growth, strengthening community relationships, and creating opportunities for the future. By identifying Mineral Wells as an under-served yet promising market, Clear Fork recognized the importance of providing financial services, employment opportunities, and community investment to help the area continue its revitalization and economic expansion.

Prior to the development of the new branch, our interim branch location had space constraints which affected staffing capacity, lending operations, and customer convenience. It limited the bank's ability to fully serve its growing customer base. Our newest branch, located at 1031 E. Hubbard Street in Mineral Wells, TX is 5,790 square feet. It addressed these challenges by creating room for additional employees, expanded lending services, and more efficient customer interactions. Increasing staff capacity not only improved service for customers but also created meaningful employment opportunities for members of the community. This investment demonstrates Clear Fork's belief that a strong local bank can play an essential role in helping businesses, families, and organizations thrive.

The timing of the new facility also aligned with the rebranding from First National Bank of Albany/Breckenridge to Clear Fork Bank. Established in 1883, Clear Fork Bank is one of the oldest banking institutions in Texas, and the new branch serves as a physical representation of the Bank's ability to evolve while remaining grounded in its long-standing values of trust, stability, and customer service. The contemporary design of the building reflects both progress and tradition. Open sight lines between the retail and lending areas encourage transparency and accessibility, while the exposed structural steel beams symbolize the strength and reliability that Clear Fork has provided customers for nearly 150 years.



One of the most unique architectural elements is the glass enclosed conference room, often described as the “glass jewelry box.” This feature visually reinforces the bank’s commitment to transparency by allowing customers to see bank staff actively working on their behalf, even during private meetings and lending discussions. The design creates a welcoming environment where customers feel connected to the banking process and confident in the institution serving them.

Clear Fork Bank also intentionally designed the branch to celebrate and support the Mineral Wells community itself. Inside the facility, graphic images above the teller line highlight iconic local landmarks and reinforce community pride. The placement of the building allows for a direct sightline to the historic Baker Hotel through the west-facing office windows, creating a visual connection to one of the city’s most recognizable symbols of revitalization and renewal. In addition, the bank’s location sits directly below the well-known “WELCOME” sign on the hillside giving the impression that the bank serves as a gateway or “home” to the community.



◆ The facility further demonstrates community engagement through dynamic features such as programmable LED lighting that changes colors in support of local schools, athletic teams, and community organizations during special events. These visual gestures strengthen the relationship between the bank and the residents it serves by showing active participation in community celebrations and milestones.

◆ The inclusion of a large five-lane drive-thru recognizes the importance of efficiency and accessibility for busy community members. For customers balancing work, family, and daily responsibilities, the expanded drive-thru allows them to quickly complete banking transactions and continue with their day. This practical feature reflects Clear Fork's understanding that exceptional customer service is not only about relationships, but also about respecting customers' time and providing convenient solutions.

◆ Functionality and convenience were also central to the branch's design. Understanding that Mineral Wells serves a diverse population with varying needs, the property includes a spacious backlot capable of accommodating overflow parking during larger community events, as well as truck and trailer parking for customers traveling from surrounding rural areas. This flexibility ensures that all customers feel welcomed and supported regardless of their transportation needs.

◆ Ultimately, the Clear Fork Bank branch in Mineral Wells stands as a symbol of investment, progress, and community partnership. Through thoughtful architecture, expanded services, local engagement, and customer-focused design, Clear Fork Bank has created more than a financial institution-- it has created a space that reflects pride, resilience, and the future potential of the Mineral Wells community.

