



City National Bank Celebrates 125 Years! Narrative

For 125 years, City National Bank has proudly served the individuals, families, and businesses of West Texas. Since opening our original doors in Colorado City back in 1900, our core mission has never wavered: building lasting relationships, championing local businesses, and investing deeply in our hometowns. What started as a single, small-town institution dedicated to assisting local ranchers, farmers, and families has matured into a premier financial partner spanning multiple West Texas communities. Banking technologies and services have naturally progressed over the last century, yet our foundational commitment to community remains entirely unchanged.

To commemorate this historic milestone, City National Bank introduced a year-long marketing campaign designed to honor our heritage and celebrate the people who made it possible. Over the course of the year, we focused on storytelling to share our deep West Texas roots. Photographs and key historical timelines traced our growth from 1900 to the present day, while social media spotlights and community features highlighted the multiple generations of families and businesses who have partnered with us for decades. This entire initiative centered on expressing gratitude to the loyal customers, dedicated employees, and visionary civic leaders who shaped City National Bank.

Although Colorado City marks the birthplace of our story, our commitment has successfully expanded throughout the region. Today, City National Bank brings that same relationship-driven approach and community spirit to our branches in San Angelo, Abilene, and Knox City.

- **San Angelo:** We actively support dozens of local nonprofits, civic events, and grassroots initiatives aimed at empowering families and elevating the local quality of life.
- **Abilene:** We forge powerful local partnerships, investing directly in the enterprises and organizations driving regional economic development.
- **Knox City:** Our deep local roots continue a proud tradition of community banking that has sustained generations of families and agricultural businesses.

Across all four of our distinct markets, our guiding philosophy is that we only succeed when our communities succeed. This dedication translates into active, continuous support for hundreds of local schools, nonprofits, and charitable causes. Our employees

frequently serve on nonprofit boards, volunteer their personal time, and collaborate closely with area leaders to build a stronger West Texas.

As our year-long anniversary drew to a close, excitement mounted for a signature event to bring everyone together. To cap off this 125th-anniversary milestone, we hosted a community-wide celebration at the Colorado City Railway Museum, returning directly to the town where our journey began. Customers, staff, civic leaders, and local families gathered to honor a century and a quarter of independent banking. The special evening featured archival historical displays, community fellowship, and a catered dinner. Generations of customers, including many whose families have trusted us for decades, connected to share personal memories of what City National Bank has meant to them. Ultimately, the night was less about celebrating a business and more about celebrating relationships.

Celebrating 125 years of service allowed us to honor our deep roots in the Colorado City and San Angelo communities by thanking the 100-plus local nonprofits that have partnered with us. While we look back on our rich history with immense pride, we look forward to the future with even greater enthusiasm. This milestone served as both a reflection on our historic past and a launchpad for our future, directly fueling our regional expansion into Abilene, Knox City, and surrounding areas to extend our vital community support. At City National Bank, community banking is far more than just our past. It is our ultimate purpose, and it will continue to guide our path for the next 125 years.