



**IBAT
Leadership
Division**



CONNECTING
— LEADERS —
CONFERENCE

2026 Connecting Leaders Conference

Sponsorship Opportunities

Partner with Us to Create Impactful Experiences
That Drive Mutual Growth for Your Company and
CLC Attendees

We strongly believe in Success

The Connecting Leaders Conference was designed to develop leaders in Texas community banking through focused education, industry involvement and personal relationships.

While it is the annual meeting of the Leadership Division, it is also an opportunity for the next generation of community bankers to learn more about the industry from one another.

In past years, the conference has provided unparalleled access to nearly 100 C-level bank executives and future leaders, representing nearly 80 community banks in Texas.

Abbey Carnes
Leadership Division Liaison (IBAT)



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Helping Your Company

Stand Out



Banker Visibility

Put your company front-and-center with the Texas community banking industry.



Relationship Building

Surveys have shown that community bankers are more likely to do business with companies with which they have a relationship.



Business Elevation

Your products and services can help elevate someone else's business and yours will be elevated in return.



Benefits of

Sponsorship

	DIAMOND	GOLD	SILVER	BRONZE
	\$7,500	\$5,000	\$2,500	\$1,000
Website Recognition	Listing with logo	Listing with logo	Listing only	Listing only
Pre-event Attendee List	✓	✓	✓	✓
Print Recognition in IBAT Publications	✓	✓	✓	✓
Professional Signage at Event	With logo	With logo	Listing only	Listing only
Recognition at Event	Verbal intro if attending	Verbal intro if attending	✓	✓
Sponsor Ribbon on Badge	✓	✓	✓	✓
FREE Registration Per \$2,500 Sponsored	✓	✓	✓	
Distribution of Marketing Materials	✓	✓		

Available

Sponsorships

Breakfast (2 available)

Thursday, June 25 | Friday, June 26

Host breakfast for attendees on Thursday or Friday. Your company will be recognized at buffet stations, as well as on slides during the general session. Includes all applicable deliverables at sponsor level.

Sponsor: \$3,500

General Session (3 available)

Thursday, June 25 | Friday, June 26

Sponsor one of three general sessions for an opportunity to introduce the keynote speaker from the podium. Includes all applicable deliverables at sponsor level.

Sponsor: \$3,500

Coffee Breaks (2 available)

Entire Conference - June 25-26

Sponsor will be recognized on professional signage placed at break stations, for the duration of the event. Includes all applicable deliverables at sponsor level.

Sponsor: \$1,500

Breakout Tracks (4 available)

Thursday, June 25 | Friday, June 26

The Connecting Leaders Conference will provide attendees with four educational tracks to choose from, for a total of 16 breakout sessions over two days. Each track sponsor will receive visibility and recognition during the sponsored breakout session, professional signage and from the stage.

Sponsor: \$2,500

Tomfoolery Thursday (2 available)

Thursday, June 25

Make Thursday evening one to remember by sponsoring the family celebration in Tomfoolery (AKA Kids Vegas)! Sponsorship will cover munchies, rides and gaming. Sponsoring companies will receive recognition on professional signage. Includes all applicable deliverables at sponsor level.

Sponsor: \$5,000



Friday Family Fun Night (2 available)

Friday, June 26

The epic Friday Family Fun night returns! Sponsoring companies will receive recognition on professional signage, as well as acknowledgement from the stage. Includes all applicable deliverables at sponsor level.

Sponsor: \$5,000

Photo Booth (1 available)

Friday, June 26

A photo booth will be set up during Friday Family Fun Night. Sponsoring company logo and/or message will be displayed on all photos taken in the photo booth. A proof will be sent ahead of time for approval. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$2,500

Grab-and-Go Breakfast (2 available)

Saturday, June 27

Sponsoring company will be recognized with appropriate signage at breakfast stations. Includes all applicable deliverables at sponsor level.

Sponsor: \$2,000

Door Prizes (1 available)

General Sessions

Cash prize drawings will be made during the event general sessions (3). Sponsoring representative will be introduced to select winning entry. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,750



Tote Bags (1 available)

All attendees will receive a branded tote bag with your company's logo/message at registration. **Sponsor will be responsible for providing the tote bags.** Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,500

Lanyards (1 available)

All attendees will receive a branded lanyard with your company's logo/message at registration. **Sponsor will be responsible for providing the lanyards.** Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,500

WiFi (1 available)

Sponsorship is available for the entire conference. Sponsor's name will be used as the login for all attendees while in the meeting space. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$2,500

Family Hospitality Pool Cabanas (2 available)

Thursday, June 25 | Friday, June 26

Create an attendee home base at the outdoor pool by sponsoring a cabana on Thursday or Friday. During free-for-family afternoons, families appreciate having a 'home' to relax and check in. **Refreshments provided at the sponsor's expense.** Includes professional signage at the cabana and all applicable deliverables at sponsor level.

Sponsor: \$1,500 + refreshment cost

Kids' Camp (1 available)

Be the exclusive sponsor of our annual Kids' Camp, which hosts over 100 children for arts and crafts, plus a money lesson. Sponsor will be recognized on professional signage. Includes all applicable deliverables at sponsor level. Sponsor has option to provide IBAT approved swag for each child at sponsor's expense.

Exclusive Sponsor: \$2,500



Safari Library Experience (2 available)

Young attendees will visit the on-site Safari Library to choose a safari-themed book and plush animal of their own. Make their experience an unforgettable one! Your company's logo will be displayed prominently at the library. Includes all applicable deliverables at sponsor level.

Sponsor: \$5,000



Thank you!

For doing
business
with us!



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