



Financial Literacy

In South Texas, the need for financial literacy is urgent, especially in underserved communities where access to financial education has historically been limited. At Lone Star National Bank, we recognize the vital role banks must play in closing this gap. That's why financial education is a priority, our goal is to empower individuals, strengthen families, and build resilient communities across the region.

In 2024 alone, LSNB's community outreach, business development, and banking center teams participated in over 100 financial literacy and community events, reaching approximately 30,000 individuals of all ages. From elementary classrooms to college campuses to national night outs, our employees return to the communities that raised them, delivering personalized, age-appropriate financial lessons in both English and Spanish.

Team members like Lizeth Guajardo, a former teacher and now Alton Banking Center Manager, exemplify this commitment, bringing financial education back to the very schools where her journey began.

Beyond the classroom, we support small business owners with tailored guidance and real-world tools to help them grow and succeed. At LSNB, we believe that financial knowledge is not a privilege, it's a pathway to opportunity. And we're proud to lead the charge in creating a stronger, more financially literate South Texas.