



**Independent
Bankers
Association
of Texas**

Annual Convention **SPONSORSHIP Opportunities**

**IBAT's 51st Annual Convention
September 20-23, 2025 • Fort Worth**



INTRO

IBAT's Annual Convention

IBAT's Annual Convention is a great opportunity to meet, visit and network with CEOs, senior management and directors to promote your company's service(s) and brand.

In addition to attending the event, there are a number of other ways you/your company can participate.

FULL SPONSORSHIP of an Event

You will be the SOLE sponsor of the function.

CO-SPONSORSHIP of an Event

You may contribute a portion of the cost of the event (as indicated on the accompanying list of events available) that will enable you to co-sponsor an event with another company.

GENERAL SPONSORSHIP

You don't have to choose a specific event or item – you can simply contribute the designated amount to receive the corresponding sponsorship benefits.



Thank You to Our 2024 Sponsors

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SPONSORSHIP LEVELS

Diamond: \$20,000-\$49,999

Gold: \$10,000-\$19,999

Silver: \$5,000-\$9,999

Bronze: \$1,000-\$4,999

	DIAMOND	GOLD	SILVER	BRONZE
	\$20,000-\$49,999	\$10,000-\$19,999	\$5,000-\$9,999	\$1,000-\$4,999
Complimentary 5x5 Exhibit	✓			
Complimentary Ad Space in Convention Guide and Attendee Listing	Full page color ad	Half-page color ad		
Verbal Recognition During Convention	Verbal intro of company reps	Verbal intro of company		
One Complimentary Registration per \$5,000 Spent	✓	✓	✓	
Slide Show Credit During Convention	✓ + logo	✓ + logo	✓	✓
Website Recognition	✓ + logo	✓ + logo	✓	✓
Recognition in Convention Promotions	✓	✓	✓	✓
Pre-Convention Attendee Listing	✓	✓	✓	✓
Professional Signage at Event	✓	✓	✓	✓
Sponsor Ribbon on Badge	✓	✓	✓	✓
Recognition in Official Convention Guide*	✓ + logo	✓ + logo	✓	✓
Other Print Recognition (Magazine)	✓	✓	✓	✓
*Subject to timing of commitment.				

AVAILABLE SPONSORSHIPS

► CHAIRMAN'S RECEPTION

Sponsor an evening of camaraderie, fellowship, celebrations and reminiscing. This year's celebration will include IBAT's current chairman along with other leaders of the association. The reception will take place off-site at the Flying Saucer Draught Emporium in downtown Fort Worth.

Price: \$5,000 • Available: 8
Saturday, 09/20

► TRANSPORTATION

Sponsor transportation to and from the Chairman's reception on Saturday. All attendees are invited to join us off-site. Transportation sponsors have the opportunity to address attendees on the buses as well as pass out branded items, as desired. Includes all applicable deliverables at sponsor level.

Price: \$2,500 • Available: 3
Saturday, 09/20

► OPENING EXHIBIT HALL RECEPTION

The Sunday afternoon reception is a time for all attendees to get together for the first time during the event, for networking. The sponsoring companies will be recognized on signage and in printed materials.

Price: \$5,000 • Available: 4
Sunday, 09/21

► GENERAL SESSION

Co-sponsor one of the four general sessions and get your company's name in front of all attendees. Recognition includes printed materials, stage recognition and your logo displayed on the stage for the entirety of the general session that you sponsor.

Sunday Opening Session: \$25,000
Monday Morning Session: \$20,000
Monday Awards Luncheon: \$25,000
Tuesday Closing Session: \$10,000



► PAC AUCTION NIGHT

Sponsor the dinner and bars during the popular silent and live auctions, benefiting the IBAT PACs. Sponsoring companies will receive acknowledgment on professional signage, printed materials and from the stage during the event. Beverage bars will be available to attendees before and during the silent and live auctions.

Price: \$5,000 • Available: 6
Monday, 09/22



► CASINO NIGHT

Visit the craps table, double roulette, play blackjack or poker and slot machines while moving to the beat of our DJ. Your sponsorship will include the photo booth, beverage and dessert bars available to attendees.

Price: \$5,000 • Available: 5
Sunday, 09/21



Note: Corporate contributions are restricted to use for the administration, maintenance or operation of the IBAT PAC, which is accepting the contribution with the understanding that its use is restricted to the administration, maintenance or operation of the IBAT PAC. This corporate contribution will not be used for any political donations from the IBAT PAC to political candidates. All contributions will be reported to the Texas Ethics Commission, and reports filed with the Texas Ethics Commission are public record.



AVAILABLE SPONSORSHIPS

► SUNDAY BREAKFAST

Sponsor the most important meal of the day on the official kick-off morning of the Convention. Sponsoring companies will receive acknowledgment on professional signage and printed materials.

Price: \$4,000 • Available: 2
Sunday, 09/21

► REFRESHMENT BREAKS

Sponsor the coffee service stations available to attendees during concurrent sessions and breaks. Sponsoring companies will be recognized on professional signage and printed materials..

Price: \$1,000 • Available: 5
Sunday, 09/21 and Monday, 09/22

► DOOR PRIZES

Drawings for cash prizes are built into general session times, as well as during exhibit hall hours throughout the event.

Price: \$4,000 • Available: 2
Sunday, 09/21 and Monday, 09/22

► CUSTOM PRINTED T-SHIRTS

SOLD

Sponsor one of the most memorable attendee experiences of the Convention. Attendees will have the opportunity to choose from several t-shirt designs and take a piece of the conference home. Your company's logo will be a part of each custom-made shirt design. Includes all applicable deliverables at sponsor level.

Price: \$5,000 • Available: 2



AVAILABLE SPONSORSHIPS

► LANYARDS

Exclusive distribution of the official lanyards with your company's message and/or logo to ALL attendees registered for the convention. Note: It can be a "stock item" and not specific to the event. Recognition includes event signage and printed materials.

Price: \$3,750 • Available: 1
Saturday, 09/20

► HOTEL KEY CARDS

Your company's logo and/or message on all hotel key cards distributed to attendees staying at the convention hotel. Note: sponsor will need to supply 1,000 cards and coordinate with the hotel directly.

Price: \$5,000 • Available: 1
Sunday, 09/21

► WIFI **SOLD**

Your sponsorship of the WiFi will allow all attendees to remain connected for the entirety of the conference. This is an exclusive sponsorship and includes the ability to choose a network name and password. Recognition includes on signage, printed materials and from the stage.

Price: \$5,000 • Available: 1

► ROOM DROP

Delivery of your 300 item(s) to all banker hotel rooms (Saturday, Sunday or Monday). Actual cost of items distributed and hotel staff time (~\$7 per room) will be at sponsor's expense. Items MUST be approved by IBAT in advance to ensure no overlap with other providers.

Price: \$5,000 • Available: 3
Saturday, 9/20; Sunday, 09/21; Monday, 9/22

► TOTE BAGS

Exclusive distribution of your company's tote bag to official attendees during the registration process. Sponsor will be responsible for providing 800 tote bags (stock items not specific to the Convention are acceptable). Includes all applicable deliverables at sponsor level.

Price: \$2,500 • Available: 1

► TOTE BAG INSERTS

Provide an item, branded with your company's logo for the attendee tote bags. Some examples include hand sanitizer, pens, notebooks; the sky is the limit. Note: sponsor will need to supply gifts.

Price: \$1,500 • Available: 4

AVAILABLE SPONSORSHIPS

► HOSPITALITY SUITES

Host one of five suites and treat attendees to a unique experience of your choosing. Get creative and make it an affair to remember! Recognition includes acknowledgment on signs, printed materials and from the stage.

Price: \$2,500 • Available: 1
Monday, 09/22

► BRANDING OPPORTUNITIES

Opportunities for your company are available throughout the convention space. These opportunities will allow brand visibility from anywhere on the IBAT Convention floor/registration area. These include: Pillar wraps, window clings, in-room TV channel, directional floor clings.

Please contact Sherry Fierro (sfierro@ibat.org) if you're interested in branding an area of the Convention space.



AVAILABLE SPONSORSHIPS



► BREAKOUT TRACKS

Sponsor one of five breakout tracks and be a part of attendees' continuing education. Sponsoring company will have the option to speak in each breakout session in sponsored track, and introduce the speakers of that track. Recognition includes on signage, screens, printed materials and all deliverables at sponsor level.

Price: \$3,500 • Available: 5



► GENERAL SESSION TABLE

Host a table in the general session room and invite bankers to sit with you. Make new connections or catch up with current clients. Tables will be strategically positioned throughout the room, giving you the perfect opportunity to network with bankers one-on-one during four general sessions.

Price: \$2,995 • Available: 8

Sunday, 09/21; Monday, 09/22; Tuesday, 09/23

ADVERTISING

PRINT advertising opportunities are available for the convention guide and attendee listing, which will be provided in all attendee tote bags.

Full-Page Ads (Full Color)

Price: \$895

Available: 10

Half-Page Ads (Full Color)

Price: \$595

Available: 10

VIDEO 60-second commercial spots to play during our general sessions.

Price: \$1,195

Available: 4

At a minimum, the ads will be shown at the beginning and end of each of these sessions:

- Sunday Opening General Session
- Monday Breakfast
- Monday Awards Lunch
- Tuesday Closing General Session



Questions?

Contact Beth Sheahan at
bsheahan@ibat.org or 512-275-2202

**Commitment
Deadline:
FRIDAY,
July 25!**