



**Independent
Bankers
Association
of Texas**

30TH ANNUAL CONGRESSIONAL VISIT

February 6-8, 2024

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

GOLD	\$5,000
SILVER	\$3,000
BRONZE	\$1,500

**Contact Curt Nelson at
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ABOUT THE PROGRAM

IBAT's Annual Congressional Visit provides an ideal opportunity for Texas community bankers to gain visibility with key decision makers from the Texas Congressional delegation and other important members of the banking industry. Decisions made in Washington, D.C. have a tremendous impact on community banks across Texas. Sponsoring this event will put you face-to-face with the most involved Texas community bankers and decision makers. You will hear first-hand from bankers who will provide real-life examples about the challenges they face every day. As an associate member, this is a significant opportunity to show your support of our industry alongside bankers.

SPONSORSHIPS AVAILABLE

Name Badges <i>(Gold: exclusive)</i>	As the official name badge sponsor, your company's logo will be printed on each attendee badge.
Opening Reception and Capitol Briefing <i>(Silver: co-sponsorship)</i>	IBAT will host a capitol briefing where staff and special guests will brief attendees on what to expect on Hill visits. Sponsors of the opening reception bars will gain company visibility at all bars and signage.
Grab-and-Go Breakfast <i>(Bronze: co-sponsorship)</i>	Attendees will head to the Hill on day 2. Sponsors of the breakfast will be recognized on professional signage available at breakfast stations.
Group Meeting at Congressional Visitors Center <i>(Bronze: co-sponsorship)</i>	Following the Hill visits, the group will meet with members of the Texas Congressional Delegation, along with other financial services Representatives. Sponsorship includes all afternoon refreshments and company will be recognized on professional signage.
Group Photo <i>(Bronze: exclusive)</i>	A professional group photo is taken in Washington each year, and is mailed out to all attendees after the event. Your company's logo will be placed on the photo.
Tuesday Group Celebratory Dinner <i>(Gold: co-sponsorship)</i>	This will be the signature group dinner as we celebrate a successful visit to the nation's capital, after sharing the community banking story.
Monument Tour <i>(Bronze: exclusive)</i>	Many attendees enjoy a night-time tour of the monuments throughout Washington D.C., providing an ideal opportunity to spend additional time with bankers.

All commitments due by January 22, 2024 to be included on signage and materials.

BENEFITS & Recognition	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Name Badge Designation	✓	✓	✓
Website Listing	✓	✓	✓
Promo Emails	✓	✓	✓
Pre-Event Attendee List	✓	✓	✓
Visual at Event	✓	✓	✓
Verbal at Event	✓		