Dear Texas Community Banker,

I am personally inviting you to register for the IBAT Annual Convention—September 16–19, 2023, at the new Omni PGA Resort in Frisco. Each year, IBAT’s Convention provides bankers with the opportunity to learn and connect with one another in an environment that emphasizes the “community” in community banking. Now, more than ever, it’s essential that we come together as an industry to navigate our shared challenges. Our communities need us to survive and do well in every season. Our success will ultimately determine the success of the places we call home.

I was struck by this thought while reading the book The Infinite Game by Simon Sinek. In it, Sinek draws a distinction between finite- and infinite-minded leaders, writing:

“In the Infinite Game, the true value of an organization cannot be measured by the success it has achieved based on a set of arbitrary metrics over arbitrary time frames. The true value of an organization is measured by the desire others have to contribute to that organization’s ability to keep succeeding, not just during the time they are there, but well beyond their own tenure.

Finite-minded players tend to follow standards that help them achieve their personal goals with less regard to the effects of the ripples that may cause. To ask, “What’s best for me?” is finite thinking. To ask, “What’s best for us?” is infinite thinking. A company built for the Infinite Game doesn’t think of itself alone. It considers the impact of its decisions on its people, its community, the economy, the country and the world.”

I hope that you will join IBAT members from around Texas in September so that, together, we can become more “infinite-minded” leaders. I can’t wait to see you in Frisco.

K. Kyle Irwin
Chairman, Independent Bankers Association of Texas
2022–23
Saturday, September 16
Registration
Golf Tournament
Chairman’s Reception

Sunday, September 17
Devotional
Registration
Grab-and-Go Breakfast
Associate Member/Banker Networking
Concurrent Sessions
Opening General Session Lunch, Fireside Chat with Jelena McWilliams and Charles G. Cooper, and Stage Demos
Exhibit Hall and Reception
Evening Free
Songwriters’ Showcase

Monday, September 18
Registration
General Session Breakfast, featuring Brendan McDonough and Stage Demos
Exhibit Hall Open
General Session, Awards Luncheon and Keynote by Derek B. Williams
Concurrent Sessions
Hospitality Suites
PAC Auction and Dinner
Nightcap Hospitality Suite

Tuesday, September 19
Closing General Session Brunch
Annual Meeting, New Chairman’s Address and David L. Cook, Ph.D.
Brendan McDonough
Granite Mountain Hotshots Member and Subject of the Film Only the Brave
8:00–10:00 a.m., September 18

McDonough’s journey has been nothing short of extraordinary. A heroin addict with a daughter on the way, he was facing a bleak future. But he recovered and was given a chance to change his life and serve a higher purpose as a member of an elite squad of firefighters, the Granite Mountain Hotshots. His service as a firefighter unlocked a latent drive and dedication, and McDonough—or “Donut,” as his colleagues liked to call him—went on to successfully battle a number of blazes and eventually win the confidence of the men he came to call his brothers.

After surviving Arizona’s Yarnell Hill Wildfire and an unfathomable loss of 19 of his fellow firefighters in 2013, McDonough suffered from bouts of deep depression and intractable post-traumatic stress. It was the greatest loss of firefighters’ lives in the U.S. since the 9/11 attacks. But the family who needed him, his faith in God and the memory of his brothers’ sacrifice inspired him to keep living through his darkest moments and pushed him to begin helping others. McDonough’s story of struggle and redemption leaves audiences uplifted, encouraging them to become their best selves and to seek out support when struggling.

The story of the Granite Mountain Hotshots came to the silver screen with the release of Only the Brave in 2017. The film, directed by Joseph Kosinski, stars Josh Brolin, Jeff Bridges, Taylor Kitsch and Jennifer Connelly. McDonough was portrayed by Miles Teller.

Derek B. Williams
Chair of the Independent Community Bankers of America® (ICBA®)
11:30 a.m.–1:45 p.m., September 18

President and CEO of Century Bank & Trust in Milledgeville, Georgia, Williams has served the community banking industry for many years, including in a number of leadership roles at ICBA®. In addition to his role as chairman of the organization’s executive committee and board, he is also a member of ICBA’s® federal delegate board and policy development and nominating committees. He serves on the ICBA® ThinkTECH selection committee and is the executive committee liaison to the bank innovation and solutions committee and large community bank council. Williams previously sat on the FDIC community bank advisory committee for three years.

Williams is chair of the Communities in Schools of Milledgeville/Baldwin County, vice chair of the Milledgeville/Baldwin County Development Authority and member of the Middle Georgia Regional Commission Council.
David L. Cook, Ph.D.
Sport and Performance Psychologist, Speaker, Coach, Author and Filmmaker
8:00–10:15 a.m., September 19

Cook served as the “Mental Training Coach” for the San Antonio Spurs from 1996 to 2004, which included two NBA championships. He has coached more than 100 players from the PGA, NBA (two NBA MVPs—David Robinson and Tim Duncan), NFL, MLB, Olympics and collegiate national championship ranks. His business clients have included Valero, Insperity, Exxon Mobil, Sprint, HP/Compaq, USAA and many other Fortune 500 companies.

In 2006, Cook released his bestselling novel, *Golf’s Sacred Journey: Seven Days at the Links of Utopia*. The book was made into a movie, *Seven Days in Utopia*, in 2011 starring Academy Award winners Robert Duvall and Melissa Leo. Cook served as executive producer on the film and president and chairman of Utopia Films the Production Company. His latest book, *greatness*, is Cook’s most successful literary project to date.

Fireside Chat 12:00–2:15 p.m., September 17

During IBAT’s Fireside Chat, two prominent figures from the banking industry, Jelena McWilliams and Charles G. Cooper, will discuss the current state of banking regulations.

Jelena McWilliams
Former Chair of the FDIC

McWilliams was sworn in as the 21st chair of the FDIC in 2018. At that time, she was executive vice president, chief legal officer and corporate secretary for Fifth Third Bank in Cincinnati, Ohio. Prior to joining Fifth Third Bank, she worked for the U.S. Senate for six years, culminating in her service as chief counsel and deputy staff director for the Senate Committee on Banking, Housing and Urban Affairs.

From 2007 to 2010, McWilliams served as an attorney at the Federal Reserve Board of Governors, where she drafted consumer protection regulations, reviewed and analyzed comment letters on regulatory proposals, and responded to consumer complaints.

McWilliams is currently managing partner at Cravath, Swaine & Moore LLP in Washington, D.C. Before entering public service, she practiced corporate and securities law in California and Washington, D.C.

Charles G. Cooper
Commissioner, Texas Department of Banking

Cooper’s career in the banking industry spans almost 50 years and includes senior-level positions in both the public and private sectors. He was appointed commissioner of the Texas Department of Banking in 2008. As banking commissioner, his responsibilities include the chartering, regulation, supervision and examination of 214 Texas state-chartered banks with aggregate assets of approximately $426.6 billion.

Cooper has served in various positions with the Conference of State Bank Supervisors, including as chairman in 2016 and currently as chairman emeritus. In 2018, state bank supervisors appointed him as the state banking representative on the Financial Stability Oversight Council, which he concluded in 2022. He is also the state representative on the Financial and Banking Information Infrastructure Committee and is heavily involved in promoting cybersecurity efforts in the financial sector.
Accommodations

Omni PGA Frisco Resort
4341 PGA Parkway, Frisco
$289 + tax | Hotel cut-off: August 22

At the heart of modern golf culture, the Omni PGA Frisco Resort delights from tee time to cocktail hour. Equipped with thoughtfully appointed guestrooms and suites, as well as 10 exclusive ranch houses, the resort is home to Fields Ranch—two 18-hole championship courses designed by acclaimed golf course architects Gil Hanse and Beau Welling. Practice on a 2-acre putting course, continue after dark at The Swing, a lighted 10-hole, par-3 short course, and find more fun off the fairway at the nearby Monument Realty PGA District. Enhance your IBAT Convention getaway with four on-site pools, rejuvenating treatments at Mokara Spa and inventive fare at 13 dining destinations at the resort.
Leslie Satcher

Best known for writing the hits “When God-Fearin’ Women Get The Blues” for Martina McBride, “Troubadour” for George Strait and the Gretchen Wilson and Merle Haggard hit “Politically Uncorrect,” Satcher’s songs have been recorded by a veritable who’s who in the music world. Her songwriting credits include cuts for Willie Nelson, Trace Adkins, Jason Aldean, Kellie Pickler, Lee Ann Womack, Blake Shelton, Vince Gill, Reba McEntire, Sheryl Crow, Bonnie Raitt, Sheila E., Ariana Grande and dozens more.

Satcher has received multiple BMI “Million-Air” awards recognizing a song’s one millionth airplay and her incomparable vocals contribute to an astounding number of Grammy, CMA and ACM award-winning projects. She also performs internationally and at benefits for those less fortunate with friends Vince Gill, Amy Grant, Paul Overstreet and others.

Marv Green

Green earned his first No. 1 hit in 1998 with “True,” recorded by George Strait. The following year he scored his second No. 1 with “Amazed,” recorded by Lonestar. It spent eight weeks in the Billboard top spot. Green was honored by BMI with its Song of the Year Award in 2000 and Songwriter of the Year in 2001. He also garnered the ACM Song of the Year for “Amazed,” as well as a Grammy nomination.

Green collected his third No. 1 with “It Just Comes Natural,” recorded by George Strait, and his fourth No. 1 with the Carrie Underwood single “Wasted.” Two of Green’s songs were performed on the Nashville TV show—“Wrong Song,” featuring Connie Britton and Hayden Panettiere, and “Trouble Is,” featuring Panettiere. His other No. 1 songs include songs for Reba McEntire, Chris Young and Tim McGraw.

J.T. Harding

Harding was born and raised in South Detroit. While other kids were on the baseball field, he was in his basement jumping around to MTV and trying to write his own songs. He has written several chart topping hits, including the 3-million-selling “Smile” with Uncle Kracker, “Somewhere In My Car” with Keith Urban, “Somewhere With You” and “Bar at the End of the World” for Kenny Chesney, Dierks Bentley’s “Different for Girls,” Jake Owen’s “Alone With You” and superstar Blake Shelton’s No. 1 song “Sangria.”
### Registration Fees

**IBAT Member**
- Bank/Associate Member: $995
- Leadership Division Member: $955

**Non-Member**
- Non-Member Banker: $1,295
- Non-Member Company: $1,295

**Spouse or Guest**
- Banker or Associate Member Guest: $695
- Non-Member Banker/Associate Guest: $795
Exhibitors

As of August 1, 2023

siron
AccuBranch
Advantage Health Plans Trust
Agent IQ
Applied Micro Technology Inc.
Baker Asset Management
The Baker Group
Bankers Mortgage
BankLabs
BCC
BHG Financial
BMA Banking Systems
CalTech | Integris
CLA (Clifton Larson Allen LLP)
College Ave Student Loans
Comco Systems
Computer Services Inc. (CSI)
Condley and Company LLP
CP Insurance Associates
Crowe LLP
Data Business Equipment Inc. (DBE)
DCI (Data Center Inc.)
DEI Incorporated
Deluxe Corporation
Diebold Nixdorf
Eclipse Brand Builders LLC
Eide Bailly LLP
Federal Home Loan Bank of Dallas
FINTX LLC
Fitech by Deluxe
FORVIS
Gateway First Bank,
Correspondent Lending
Glory Global Solutions
Gulf Coast Business Credit
Haberfeld
Hamilton Vaultronics
HC3
IBT Apps
Independent Community
Bankers of America® (ICBA®)
InfoAgora
IntraFi
The James Paul Group
JMFA
JRBT and JRBT Bank Consulting
Kasasa
KlariVis
Kristopher James Company
La Macchia Group LLC
LemonadeLXP
Meriplex
MG Architects
MoneyGram International Inc.
Ncontracts
Neural Payments
NFP Executive Benefits
PhaseOne Design Builders
ProcessMaker
PULSE, A Discover Company
Purple Wave Auction
Qualtik
R&T Deposit Solutions
S&P Global Market Intelligence
SEI Sphere
SHAZAM
Spry Inc.
Strategic Resource Management Inc.
Teslar Software
TransFund
Travelers
Upgrade Inc.
Verge Network Solutions
Wolf & Company PC

Learn more and register for IBAT’s 49th Annual Convention:
ibat.org/convention