



## Texas National Bank: Expanding its Legacy.

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With a rich history spanning over 100 years, Texas National Bank (TNB) has built a legacy of delivering exceptional customer service and meeting the needs of its community. During its long tenure of operations, TNB has witnessed tough economic cycles and navigated through turbulent times; yet, has emerged stronger and more resilient each time. Today, TNB aims to expand its legacy of excellence into a rapidly growing community, to serve the needs of the people who call this place home. TNB's legacy continues with the grand opening of its iconic waterfront branch located right next to the resaca in Brownsville, TX. We have created a one-of-a-kind facility that not only serves as a banking hub for the community but also serves as a visually stunning landmark that showcases our commitment to providing exceptional service.

The Brownsville resaca, deriving from the Spanish word "resacar" or "retake," plays an important historical, cultural, ecological, and recreational significance to the community. A resaca refers to a unique type of waterway or channel found in the region that formed from the meandering of the Rio Grande River over time. As the river changes its course, it often leaves behind old river channels that become stagnant and form these resacas. Historically, resacas were used as transportation routes for trade and commerce in the region. They provided a means of transportation for goods, people, and livestock. Additionally, resacas were used for irrigation purposes, supplying water to nearby agricultural lands, and supporting farming activities. Today, resacas also serve as habitats for various plant and animal species and offer recreational opportunities for the community including venues for fishing, boating, kayaking, and birdwatching, attracting both locals and tourists alike.

The bank has always been guided by a steadfast commitment to its customers. As such, we've made it our mission to offer a personalized banking experience that caters to the unique needs of our clients. This unique experience is embodied in the creativity that went into the design of our Brownsville branch. From the moment you step into the building, you will be greeted with breathtaking views of the resaca, which we've incorporated into every aspect of the building's design. Even our drive-through has been strategically placed to offer customers an unparalleled view of the water. We've also created an outdoor patio space that's worthy of hosting community events and special bank functions. It's a place where customers and employees alike can come together to enjoy the beauty of the resaca and the warmth of our community.



TNB recognizes that communities are the lifeblood of prosperity and progress. For the same reason, through this beautiful new location, TNB looks to not only meet the banking needs of Cameron County, but also actively contribute to the community's growth. The branding of our branch, "We are...Brownsville," expresses our desire to be embedded in the community and represent the voices of this community. Our branch is operated by local Brownsville residents who provide a local touch and drive decisions for the benefit of the Brownsville community. With over a century of experience, TNB saw an opportunity to bring its expertise, reliability, and personalized service to this vibrant community. The bank's journey has been one of building relationships, understanding the unique needs of each customer, and finding innovative solutions to meet those needs. It has cultivated a "Friendly" reputation built on trustworthiness, stability, and a deep understanding of the ever-evolving financial landscape. TNB encapsulates its mission-driven philosophy and core values through this remarkable new facility built for a remarkable community.

## Conclusion:

With this incredible architectural design, TNB illustrates its long history and solid foundation. TNB looks to be a catalyst for progress and prosperity in this Brownsville and larger Cameron County community, just as it has done for other communities in the Rio Grande Valley. The bank's entrance into this new market is not merely a business venture; but, instead, a manifestation of its core values and purpose, and a testament to its enduring success and legacy. Furthermore, with this new location right next to the Brownsville resaca, TNB reflects its passion for community, culture, and heritage which can be summed up in one simple phrase "We are ... Brownsville."

# WE ARE... *Brownsville!*

## Architectural Information:

Branch Name:	Texas National Bank – Ruben Torres
Address:	1414 Ruben Torres Blvd Brownsville, TX.
Architect Firm:	MG Architects Houston TX
Lead Architect:	Eric Batte AIA RID
General Contractor:	Granchelli Construction LLC McAllen TX
Interior Design:	Art & Design Edinburg TX
Landscape:	Southern Landscapes McAllen TX
Interiorscapes:	Jungle Gems, Edinburg TX
Signage:	A1 Skylites Signs, Pharr TX