49th Annual Convention
Sponsorship Opportunities

ibat.org/convention  bsheahan@ibat.org
Introduction

IBAT’s Annual Convention is a great opportunity to meet, visit and network with CEOs, senior managers and directors to promote your company’s service(s) and image. In addition to attending, there are a number of other ways you/your company can participate.

FULL SPONSORSHIP of an Event
You will be the SOLE sponsor of the function. All events are open to full sponsorship.

CO-SPONSORSHIP of an Event
You may contribute a portion of the cost of the event (as indicated on the accompanying list of events available) that will enable you to co-sponsor an event with another company.

GENERAL SPONSORSHIP
You don’t have to choose a specific event or item – you can simply contribute the designated amount to receive the corresponding sponsorship benefits.
Thank You to Our 2022 Sponsors

**STRATEGIC SPONSOR**
- Baker Group

**TITANIUM SPONSOR**
- BCC

**GOLD SPONSORS**
- Advantage Health Plans
- BHG Financial
- College Ave
- FITECH by Deluxe
- LCB
- Independent Community Bankers of America

**SILVER SPONSORS**
- Adlumin
- Alliance Bank
- American National
- California Bank
- Integris
- L.A.
- Crowe
- DBE Technologies
- Dell Technologies
- Diebold Nixdorf
- Eide Bailly
- Fennimore Kay Harrison
- Forvis
- Glory
- Gulf Coast Business Press
- Hunton Andrews Kurth

**BRONZE SPONSORS**
- AccuBranch
- B1BANK
- Chartwell Partners
- Community Capital Technology
- Compliance Select
- DCI (Data Center Inc.)
- Haberfeld
- Kristopher James Company
- MoneyGram International, Inc.
- ProcessMaker
- Qualtik
- Whitley Penn, LLP

**BLUE RIBBON SPONSORS**
- Alston & Bird LLP
- BOM Bank
- Cornerstone Advisors
- ePayResources
- Federal Protection, Inc.
- Fiserv
- Henry & Peters, P.C.
- Meriplex
- MG Architects
- Yennik, Inc.
Sponsorship Levels

- **Strategic**: $50,000+
- **Diamond**: $20,000-$49,999
- **Gold**: $10,000-$19,999
- **Silver**: $5,000-$9,999
- **Bronze**: $2,500-$4,999
- **Blue Ribbon**: $1,000-$2,499
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<td>Complimentary Ad Space</td>
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<td>Recognition in Official Convention Guide*</td>
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*Subject to timing of commitment.
Golf Tournament Sponsorships

**Golf Hole**

Bring your crew to your assigned golf hole, and introduce your company to every golfer competing in the tournament! Show your creative side with an interactive activity on the tee box and distribute your branded swag. Includes professional signage. **Note:** activities must be approved by IBAT.

- Price: $1,295
- Available: 15
- Saturday, 9/16

**Longest Drive**

West Course #17.

- Price: $1,495
- Available: 1 Co-Sponsorship
- Saturday, 9/16

**Closest to the Pin**

West Course Holes #5 and #16.

- Price: $1,495
- Available: 2
- Saturday, 9/16

**Beverage Cart**

Ride along with the most sought-after vehicle on the course while serving refreshments! The cart is yours for the day to decorate and have fun doing so. We provide the refreshments, you provide branded koozies, napkins or golf themed giveaways of your choosing. Includes professional signage on beverage cart.

- Price: $3,500
- Available: 2
- Saturday, 9/16

Only official sponsors will be allowed to supply and distribute towels, balls, tees, visors, or other paraphernalia at the tournament. Sponsors are responsible for bringing and distributing the items at the tournament. • For every $2,500 contributed, you will receive one complimentary entry fee for the tournament in addition to the other benefits outlined in the convention sponsorship information. Names of designated complimentary entrants must be sent to IBAT no later than August 15, 2023 to insure that the tournament is not oversubscribed!
Golf Prizes

A golf tournament deserves prizes! Be the sponsoring company of prizes for the top four teams. Your company’s logo will be displayed on professional signage at the awards ceremony. Includes all deliverables at sponsor level.

Price: $4,500
Available: 1
Saturday, 9/16
Sponsorships Available

Chairman’s Reception
A great way to start the IBAT Convention and connect with IBAT family friends, after an afternoon of golf.

Price: $5,000  
Available: 7  
Saturday, 9/16

Songwriters’ Showcase
Support the legendary Songwriters’ Showcase, an attendee favorite! Some of Nashville’s greatest artists provide the stories behind fan-favorite songs each year. The sponsoring company will be recognized on signage and acknowledgment in printed materials and from the stage.

Price: $7,500  
Available: 2  
Sunday, 9/17

Opening Exhibit Hall Reception
The Sunday afternoon reception is a time when all attendees get together for the first time during the event for networking. The sponsoring companies will be recognized on signage and in printed materials.

Price: $5,000  
Available: 4  
Sunday, 9/17

Songwriters’ Bar
During the Songwriters’ Showcase, attendees can enjoy a beverage and dessert bar, available before and during the event. The sponsoring companies will be recognized on signage, in printed materials and from the stage.

Price: $5,000  
Available: 2  
Sunday, 9/17
Stage Demo
Enhance your exhibit experience with a 7-minute live demonstration during a general session.

Recognition includes printed materials and intro from the stage, plus the opportunity to address all attendees in one quick presentation.

**Sunday 9/17**
Opening General Session
Price: $3,395
Available: 3
Sunday, 9/17

**Monday 9/18**
Morning General Session
Price: $3,395
Available: 5
Monday, 9/18

General Session Sponsorship
Sponsor or co-sponsor one of the four general sessions and get your company's name in front of all attendees. Recognition includes printed materials, stage recognition and your logo displayed on the podium for the entirety of the general session you sponsor.

- **Sunday Opening General Session**: $25,000
- **Monday Morning General Session**: $20,000
- **Monday Awards Luncheon**: $15,000 (2 available)
- **Closing General Session**: $10,000 (2 available)
PAC Auction Sponsorships

PAC Auction Dinner
Sponsor the dinner event before the popular silent and live auctions, benefiting the IBAT PACs. Sponsoring companies will receive acknowledgment on professional signage, printed materials and from the stage during the event.

Price: $5,000
Available: 8
Monday 9/18

PAC Auction Bar
Beverage bars will be available to attendees before and during the silent and live auctions, benefiting the IBAT PACs. Sponsoring companies will receive acknowledgment on professional signage and printed materials, as well as napkins with the company’s logo for the sponsored bar.

Price: $5,000
Available: 4
Monday 9/18

Note: Corporate contributions are restricted to use for the administration, maintenance or operation of the IBAT PAC, which is accepting the contribution with the understanding that its use is restricted to the administration, maintenance or operation of the IBAT PAC. This corporate contribution will not be used for any political donations from the IBAT PAC to political candidates. All contributions will be reported to the Texas Ethics Commission, and reports filed with the Texas Ethics Commission are public record.
Sponsorships Available (cont’d)

Concurrent Session Breaks

Sponsor the coffee service stations available to attendees during concurrent sessions and breaks. Sponsoring companies will be recognized on professional signage and printed materials.

Price: $1,000
Available: 6
Sunday 9/17 and Monday 9/18

Door Prizes

Drawings for cash prizes will be held throughout the exhibit hours on Sunday and Monday, and during general sessions.

Price: $4,000
Available: 2
Sunday 9/17 and Monday 9/18

Lanyards

Exclusive distribution of the official lanyards with your company’s message and/or logo to ALL attendees registered for the convention. Note: It can be a “stock item” and not specific to the event. Recognition includes event signage and printed materials.

Price: $3,750
Available: 1

Hotel Key Cards

Your company’s logo and/or message on all hotel key cards distributed to attendees staying at the convention hotel. Note: sponsor will need to supply cards and coordinate with the hotel directly.

Price: $5,000
Available: 1
Sponsorships Available (cont’d)

Hospitality Suites
Host one of 5 suites and treat attendees to a unique experience of your choosing. Get creative and make it an affair to remember! Recognition includes acknowledgment on signs, printed materials and from the stage.

Price: $2,500
Available: 1
Monday 9/18

Nightcap Hospitality Suite
One exclusive suite is available after the annual PAC Auction and dinner event. Like with the rest of the hospitality suites, we encourage the sponsoring company to create a unique experience for attendees. Acknowledgment includes signage, printed materials and mention from the stage.

Price: $7,500
Available: 1

WiFi
Your company’s sponsorship of the WiFi will allow all attendees to remain connected for the entirety of the conference. This is an exclusive sponsorship and includes the ability to choose a network name and password. Recognition includes on signage, printed materials and from the stage.

Price: $5,000
Available: 1

Breakout Tracks
Sponsor one of 5 breakout tracks and be a part of attendees’ continuing education. Sponsoring company will have the option to speak in each breakout session in sponsored track, and introduce the speakers of that track. Recognition includes on signage, printed materials and all deliverables at sponsor level.

Price: $3,500
Available: 5
Sponsorships Available (cont’d)

**Room Drop**

Delivery of your item(s) to all banker hotel rooms (Saturday, Sunday or Monday). Actual cost of items distributed and hotel staff time (~$5 per room) will be at sponsor’s expense. Items MUST be approved by IBAT in advance to ensure no overlap with other providers.

- Price: $2,500
- Available: 3
- Saturday, 9/16; Sunday 9/17 and Monday 9/18

**Window Clings**

Your brand/logo will cover large windows between general session ballroom and exhibit space. These will be visible from anywhere on the IBAT Convention floor/registration area.

- Price: $5,000
- Available: 4

**Pillar Wraps**

Sponsoring companies will provide artwork for branded wraps, which will be placed around pillars in the Convention prefunction area.

- Price: $5,000
- Available: 4

**Convention Gifts**

Provide an item, branded with your company’s logo for the attendee tote bags. Some examples include hand sanitizer, pens, notebooks; the sky is the limit. Note: sponsor will need to supply gifts.

- Price: $1,500
- Available: 4
General Session Table Sponsors

Host a table in the general session room and invite bankers to sit with you. Make new connections or catch up with current clients. Tables will be strategically positioned throughout the room, giving you the perfect opportunity to network with bankers one-on-one.

Price: $2,995
Available: 10
Sunday 9/17, Monday 9/18 and Tuesday 9/19
Advertising Opportunities

**PRINT** advertising opportunities are available for the convention guide and attendee listing, which will be provided in all attendee tote bags.

**Full-Page Ads**
Price: $595  
Available: 10

**Half-Page Ads**
Price: $295  
Available: 10

**VIDEO** 60-second commercial spots to play during our general sessions.

Price: $1,195  
Available: 5

At a minimum, the ads will be shown at the beginning and end of each of these sessions:

- Sunday Opening General Session
- Monday Breakfast
- Monday Awards Lunch
- Tuesday Closing General Session

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**Tote Bags**

Exclusive distribution of your company’s tote bag to official attendees during the registration process. Sponsor will be responsible for providing the tote bags (stock items not specific to the Convention are acceptable). Includes all applicable deliverables at sponsor level.

Price: $2,500  
Available: 1

Questions?
Contact Beth Sheahan at bsheahan@ibat.org or 512-275-2202