IBAT BEST OF COMMUNITY BANKING AWARDSBANK CULTURE ENTRY



"Let's get to it!" BANK CULTURE PROGRAM

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"A Family of Community Banks Serving Southeast Texas"









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"Let's get to it!" BANK CULTURE PROGRAM

From our very formation in our first location in Anahuac, the focus of Anahuac National Bank (ANB) has been our Southeast Texas communities. The epitome of a community bank—in a market filled with regional banks and large chain banks—we take great pride in the role our employees play and attribute our success to our shared vision and commitment. We have made and continue to make our community's economic and social well-being our top priority. With a total staff of 40, we are able to service five banking locations with professionalism and personal service. Of course, like so many community banks, our scheduling is tight. Yet, in spite of the workload, our team willingly manages to participate in outside service across two counties in a great number of activities and programs that are often generated through their own passion and enthusiasm. *This is our culture.*



BANK HISTORY

First, a little history. Anahuac National Bank is comprised of a family of banks serving Southeast Texas. The Bank operates five locations in two counties, Chambers County and Liberty County: Anahuac National Bank, East Chambers County Bank, Hardin Bank, and two Barbers Hill Bank locations (one inside HEB with extended hours). Each Bank operates as an independent bank of their respective community, staffed by local resident personnel. Organized and chartered by a handful of ranchers, farmers, and businessmen in 1976, Anahuac National Bank is the only national bank in Chambers County and also the only locally owned and independently operated bank in Chambers County. Anahuac National Bank's ownership and decision-making has not changed throughout its history, remaining locally owned and operated. Current total bank assets are over \$325 million, and capital is over \$27 million.

Now, back to the story, the story of our team, our "Let's get to it!" gang, as we have seen our hope for committed and engaged employees evolve into a strong culture of service. This endeavor has been incredibly employee-driven and is now just a regular part of the job at Anahuac National Bank. Both our manpower and our donations keep us actively involved in outreach such as Financial Literacy, youth sports and agricultural programs, civic clubs and business associations, veteran support and recognition—our schools, our churches, and charitable organizations. The "Get to it" gang is filled with cheerful and passionate participation in events and causes that support and enrich our communities.



Master Sargent Mario Garza, 22-year US Army & Army National Guard veteran, also currently serving as Assistant Principal of Anahuac High School. Recognition gift presented by ANB Stacey Davis, AVP, US Marine Corps Afghanistan Veteran, Anahuac native. Stacey created the Veteran Recognition Program.

PROGRAM REVIEW

From skeet shoots to charity golf tournaments to crawfish boils to livestock auctions to adult sponsors on a high school senior outing, our culture is defined by our spirited team of volunteers. Let's not forget the famous Texas Gatorfest here in the alligator capital of Texas. You will see them out in the community on a daily basis. They are youth sports coaches, scout leaders, readers in grade schools, presenters of valuable financial information, food drive leaders, and much, much more. Need a volunteer to dress in a giant bunny suit for the Easter Egg hunt in the bank parking lot on Saturday? Bernie D. says, "Let's get to it!" Need spectacular decorations for the Trinity Valley Livestock Show? Esmeralda C. and Ashley G. say, "Let's get the party started!" Need an experienced community bank leader to join the Education Foundation? Ken M. says, "Let's roll!" Countless hours of participation make community service second nature. This culture of service is who we are, demonstrated daily. We now witness the true significance of our local involvement as our customers pitch in alongside us, generously donating their own time, goods, and services.









PROGRAM GOALS & OBJECTIVES

With a servant's heart and a ready staple of other involved employees as mentors, here are some goals and objectives of our Bank culture.

- Show commitment to our communities up close and in person
- Show our appreciation to teachers, support our schools
- Support Financial Literacy in our schools
- Support our veterans, acknowledge their sacrifice
- Support those most in need, our senior citizens, and families in need
- Volunteer to add much needed manpower to small charitable organizations and local drives



Anahuac ISD Teacher luncheon

PROGRAM OUTCOME & IMPACT

These are the 2021 programs and activities that have made a positive impact both on our employees and our communities. Many of these started with employee discovery of a need, be it the need for forming and organizing a program to doing the hard work of set up, operation, and clean up! Together, we are working hand-in-hand to build a brighter tomorrow through a bank culture that leads to a strong sense of purpose and value.

Community Impact



2 Counties



1,372 Volunteer Hours of Time & Talent



5 Banking Locations



56 Programs & Organizations Served



40 Employees



87.5% Employee Volunteer Participation

Employee Impact

- Increased life and work satisfaction
- Instilled pride in self from serving others
- Realized improved community quality of life through volunteer service
- Experienced growth and development of interpersonal and leadership skills
- Gained a better understanding of community needs and aspirations



PROGRAM & ACTIVITIES SUPPORTED BY PARTICIPATION



- Anahuac High School Academic Awards Banquet
- AISD Teachers Luncheon
- Anahuac Middle School Snow Cone Day
- City of Anahuac Fourth of July Fireworks
- Anahuac Area Chamber of Commerce Trunk 'R Treat
- Anahuac National Bank Santa Day
- Christmas Parade
- · Feather Fins & Fur Cook off
- Anahuac Area Chamber of Commerce Golf Tournament
- · Senior Citizens Food Drive
- Anahuac Elementary School Field Trip at Anahuac National Bank
- Financial Literacy Class at Anahuac Elementary School
- West Chambers County Chamber of Commerce Leadership Seminar
- West Chambers County Chamber of Commerce Casino Night
- Texas Gatorfest
- Southern Texas PGA Pro Am in Lake Charles
- West Chambers County Chamber of Commerce TEAM Workshop 5 Keys to Increasing your Sales Influence
- Anahuac National Bank Customer Appreciation Dinner
- Chambers County Youth Livestock Show



- Barbers Hill ISD School Teacher Luncheon
- West Chambers County Chamber of Commerce Eagle Open Golf Tournament
- Luke Arnold Memorial Golf Tournament
- West Chambers County Chamber of Commerce Red Ribbon Cuttings
- Brian Hawthorne Golf Tournament
- Salt Bayou Shootout
- Barbers Hill ISD Diva Night
- Anahuac Area Chamber of Commerce Board Meetings



PROGRAM & ACTIVITIES (CONTINUED)



- Marsh Fest Rodeo
- Seabreeze Culvert Crawfish Boil
- Steve and Sheri White Crawfish Boil
- Youth Livestock Show Auction
- Neuman Classic
- East Chambers ISD Education Foundation Banquet
- Teacher Luncheon
- Texas Rice Festival Sponsors Party
- East Chambers ISD Education Foundation Meeting
- Winnie Trunk R' Treat
- East Chambers County Bank Santa Day
- Chambers County Appraisal District Christmas Party
- East Chambers ISD Education Foundation Prize Party





- Hardin City Council Meetings
- Chamber of Commerce Annual Banquet
- Hardin ISD Teachers Luncheon
- Trinity Valley Expo Sponsor/Livestock Buyer
- Hardin ISD Program Development
- Hardin ISD Trunk R' Treat
- Hardin ISD School Board Meetings
- Hardin ISD Senior Sponsor
- Hardin ISD Teacher Team Day
- Trinity Valley Expo Livestock Show Decorations



Today, our "Let's get to it!" story is reflected in the stories of our customers and our communities. Veterans welcomed into our bank lobbies to receive recognition and our thanks; teachers supported on field trips and awarded special treats throughout the school year; senior citizens benefitting from food drives; high school students awarded for their academic achievement; grade school children touring the operations of the bank, hopeful entrepreneurs and small business owners mentored through Chamber of Commerce programs; children, parents and families entertained and amused through the bank's Santa visits, Easter Egg Hunts; and lots and lots of community crawfish!

At Anahuac National Bank, we pledge to remain an integral part of our community to continually enhance the lives of our customers—our neighbors. Let's get to it!





ESL Class field trip to ANB to learn about money, accounts and enjoy ice cream!



Snow Cone Day for middle school students completing 40 book challenge



Bankers counting money behind the scene at Gatorfest



Snack Cart for Teachers







