

IBAT
BEST OF
COMMUNITY
BANKING AWARDS

COMMUNITY SERVICE
CATEGORY

LEGEND BANK

SNACK + BAR *of Support!*

Program Narrative

The Snack Bar of Support started with an email request from Laura Tanner, Patient Navigator at Wise Health System in Decatur, Texas. She reached out to Delaina Henderson, our SVP Loan Services, asking if we would be interested in donating snacks to their new "Recharge Room", a room they were creating to give their staff the opportunity to take a break from their demanding and exhausting days due to the pandemic. Delaina shared the request with Legend Bank executives and quickly the team developed ideas on how Legend Bank could help all of our communities to encourage healthcare workers in the middle of this COVID surge.

The Legend Bank executive team decided to stock the Recharge Room at Wise Health System and took it to the next level by giving each Legend Bank manager an allocation to spend on snacks and drinks to donate to their local hospital and urgent care centers, allowing them to set up a "Snack Bar of Support" to show heartfelt love and support for the healthcare workers in their community. This idea immediately took off and soon we were blessing hospitals and urgent care centers with Snack Bar refills to keep their healthcare workers recharged!

We launched the Snack Bar of Support on the 18th-month anniversary of the first positive COVID-19 case in Texas. At that time, over 56,000 Texans had lost their battle with COVID. We knew the healthcare workers in our communities had been on the front lines of the battle daily and they needed support and encouragement. The Snack Bar of Support was created to provide ongoing encouragement with refreshments to allow healthcare workers a break in their day and nourishment and many don't have time for meal or lunch break.



LEGEND
Loves



The goals of this program were to provide encouragement, show our support, and share our deepest appreciation to the healthcare workers in our communities that sacrificed so much for the well-being of their patients and communities. The COVID surges in the fall of 2021 and the beginning of this year brought extreme pressure and stress on them and they were already worn down from the immense stress, mental and physical strain caused by the pandemic.

Bank Involvement

All of the branch managers at each one of our locations were involved in the Snack Bar of Support. Branches in communities with a local hospital or urgent care center supported them by making regular snack deliveries as their snack supplies were low. Branch managers and bankers loaded up their SUVs full of snacks purchased with each refill to ensure that the healthcare workers at our local hospitals and urgent care centers were stocked and full of refreshments as they needed them! Many of the hospitals were setting up special breakrooms to provide their employees a place to unwind, take a break and relax during very emotionally and physically draining work days. We were proud to stock these rooms for them and keep them stocked on an ongoing basis to provide support. Additionally, all of our branches set up collection boxes in their locations to allow customers and employees to donate to the Snack Bar of Support supply.



"We hoped this small gesture provided a moment's solace for our healthcare workers and showed them the deep emotional sympathy and appreciation Legend Bank has for all these brave men and women who daily step up and put themselves on the front line of this battle against COVID-19."

Jay Bearden, President, Legend Bank

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Outcome/Impact

Legend Bank brought "Snack Bars of Support" to 13 local hospitals and urgent care centers in our communities. We completed 27 snack deliveries throughout the program. These snack deliveries were at "fill the SUV" levels. You can tell from the photos that these weren't your usual snack deliveries. Our manager fit all the snacks they could in their vehicles and delivered them out to their hospital contacts.

13 Hospital & Urgent Care Breakrooms Stocked



27

Snack Deliveries



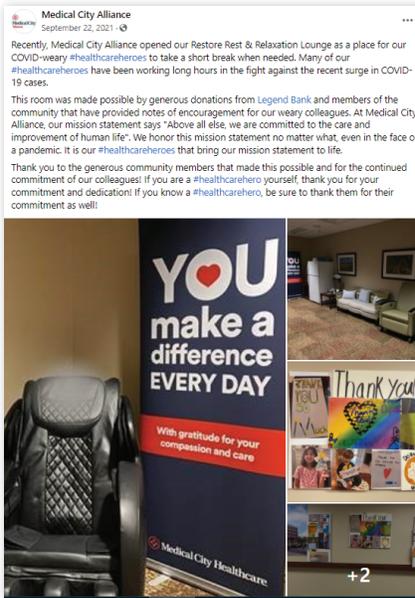
"Medical City Alliance is so fortunate to be surrounded by community partners that truly care for our healthcare heroes. Thank you to our friends at Legend Bank for your kindness!"

Matthew Eiserloh, Director of Public and Community Relations, Medical City Alliance



Outcome/Impact (cont.)

The success of this project can be seen by the numerous appreciation messages we received from the healthcare workers at the local hospitals and urgent care centers as well as their outreach to us to share how much their staff has enjoyed the snacks with requests for refills.



"Legend Bank's donation allowed us to set up an expansive grab-and-go station to help keep our team mentally, physically and spiritually strong during this COVID surge!"

Morgan Roundy, Director of Community and Public Relations, Medical City North Hills

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Outcome/Impact (cont.)

Additionally, the "Snack Bar of Support" was recognized via eight newspaper articles, one chamber e-blast and a variety of social media posts from the leaders at the hospitals and urgent care centers. Additionally, the bank received emails, messages and personal outreach and recognition for helping the healthcare workers in our communities.

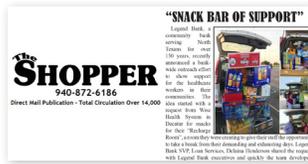
Press Coverage

8 Newspaper Articles

1 Chamber News Blast



BOWIE NEWS



THE SHOPPER



THE WHITEWRIGHT SUN



THE PARIS NEWS



BANKERS DIGEST E-BLAST



SHERMAN CHAMBER E-BLAST



NORTH TEXAS E-NEWS



THE FANNIN COUNTY LEADER



WISE COUNTY MESSENGER



"Thank you, Legend Bank, for stocking our recharge room. It's the little things that go a long way and we are so grateful for our community and support."

Laura Tanner, Patient Navigator,
Wise Health System

