

IBAT BEST OF COMMUNITY BANKING AWARDS

COMMUNITY SERVICE ENTRY



- Program Summary & Brief Anahuac National Bank History
- Program Review
- Program Goals & Objectives
- Program Outcome & Impact
- Financial Scholarship Recipients

Respectfully presented by:

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“A Family of Community Banks Serving Southeast Texas”



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PROGRAM SUMMARY & BRIEF ANAHUAC NATIONAL BANK HISTORY

In 2021, Anahuac National Bank celebrated an important achievement: our 45th anniversary. The significance of this milestone lies entirely in our founding service pledge and continued commitment to our Southeast Texas communities. After ending a tumultuous pandemic year, we vowed that this year, our anniversary year, would be a year of positive customer interaction, a year to make our entire community feel valued, appreciated, and served. As a result, community service donations and outreach were ramped up to match our employee enthusiasm and community needs.

Anahuac National Bank (ANB) is comprised of a family of banks providing service in five locations in two counties, Chambers County and Liberty County: Anahuac National Bank, East Chambers County Bank, Hardin Bank, and two Barbers Hill Bank locations. Each Bank operates as an independent bank of their respective community, staffed by local resident personnel. Organized and chartered by a handful of ranchers, farmers and businessmen in 1976, Anahuac National Bank's ownership and decision-making has not changed throughout its history. Current total bank assets are over \$325 million, and capital is over \$27 million. Our small size and close proximity to our community has helped the bank grow and prosper even as more competition emerges.

Yes, we have survived and thrived as a locally owned and operated national financial institution in a market full of large regional and chain banks. We are resolute in our commitment to our communities—our partners. So naturally, any celebration of our success will be turned right back into the communities we serve and all those loyal families and businesses who have journeyed along with us through the years. We took this year to show our gratitude in every way possible, especially to our exhausted teachers. We believe this is the best medicine to counter the year of pandemic fatigue.



Anahuac National Bank Family of Banks Employee Appreciation Dinner Dec. 2021

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PROGRAM REVIEW

Our 45th anniversary year began with a conscientious effort to tangibly demonstrate our appreciation and gratitude to our community. The previous year, we responded to the pandemic in the same way we've responded to hurricanes and severe weather. Ready, willing, and prepared to serve. We walked with our customers and community during the pandemic, and now we are ready to provide a little extra support along with some fun times, laughter, and joy that was sorely lacking in 2020.

Early in the year, we started with a community-wide appreciation catered dinner held in conjunction with the annual Youth Project Livestock Show. The response was tremendous, serving our customers and community with over 150 meals and great employee turnout to work the event.

Mid-year kicked off with a blast, absent in 2020, the Chambers County Fireworks Display. We were able to increase our sponsorship to help make up for the missed celebration in the previous year. It was a welcome night of patriotism, amazing fireworks, and community unity.

This year of service would not have been possible without our employees. Passionate about service, we find that engaged employees are the best way to support our community. So, naturally, we ended 2021 with a big employee appreciation blow-out party! This was a beautiful evening for employees and their families with dinner, refreshments, commemorative anniversary items, a photo booth, and loads of fun and fellowship. A fitting and rewarding end to our 45th year of service. We look to the future with optimism and are grateful for the opportunity to serve.



Community Appreciation
Dinner



4th of July ANB Fireworks Crew



ANB Employee Appreciation Dinner Photo Booth

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GOALS & OBJECTIVES

- Infuse gratitude and a sense of fun
- Increase monetary donations and number of programs and organizations over previous year
- Show customers and community that they are valued and appreciated
- Strengthen emotional connections with community through involvement outside of the bank



AYSO All Star T-Ball Sponsor Jackets



Hardin Bank Fall Festival



88 Piggy Banks Donated with 50¢ inside



Teacher Appreciation Luncheon

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OUTCOME & COMMUNITY IMPACT



2 Counties



\$101,979 Donated



4 School Districts



65 Programs & Organizations Served



6,500 Scholarships Awarded

- Increased donations by 66% over previous years
- Increased number of programs, organizations and events served by 90% over previous years
- Doubled floral donation fund to enable all bank locations to commemorate personal customer events such as birthdays, funerals, and accolades
- Developed employee created teacher Snack Cart program for all of bank school districts. Served in abundance with a smile by bank staff.
- Delivered bank-wide Christmas cards with full group photo and hand-written notes of appreciation

TOP ORGANIZATIONS, EVENTS, AND PROGRAMS SUPPORTED THROUGH DONATIONS:

Anahuac ISD, East Chambers ISD, East Chambers Education Foundation, Barbers Hill ISD, Hardin ISD, Chambers County Youth Livestock Show, Salt Bayou Shootout, AYSO All Star T-Ball, Southeast Texas Youth Shooting Sports Association, and Financial Scholarships for high school seniors in all bank school districts.

SIGNIFICANT CONTINUOUS COMMUNITY SERVICE FOR OVER 20 YEARS:

- High School Senior Financial Scholarship Awards in three school districts
- Back-to-school Teacher Luncheon Sponsor in three school districts
- Chambers County Youth Livestock Project Show largest livestock buyer
- Chambers County Fireworks Display primary sponsor

RECENTLY ADDED COMMUNITY SERVICE PROGRAMS IN ALL BANK LOCATIONS, VERY WELL RECEIVED:

- Santa Day with refreshments and complimentary photos
- Fall Festival with refreshments, costumed employees, and complimentary photos
- Easter Bunny Day with refreshments and complimentary photos



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FINANCIAL SCHOLARSHIP RECIPIENTS OVER PAST 25 YEARS

