



## 2022 IBAT BEST OF COMMUNITY BANKING AWARDS COMMUNITY SERVICE CATEGORY



Different.Better.

### Summary

### Community Service - CNB Gives Back

Community Financial Institutions are here to serve the community and at Citizens National Bank we see this as much more than just a commitment to supporting financial success. We actively further the strength of our communities by giving back through leadership, participation, and sponsorship of local non-profits at all of our Central Texas locations.

Our employees have a strong commitment to our communities, and it shows not only in the service provided to our clients but also in how we are advocates out in the community. CNB has been actively volunteering since 1900 and we look forward to the next 100 years of giving back to our local communities.

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# Narrative

## Giving Back Through Community Leadership

Our employees don't just participate in dozens of civic and volunteer organizations they also get involved at a leadership level. CNB is active on councils and in programs such as:

- Cameron Lions Club
- Cameron Chamber of Commerce
- Cameron Rotary Club
- Taylor Lions Club
- Taylor Area Businesswoman
- Taylor Chamber of Commerce
- Chairman of the Board Immanuel Lutheran School
- President Giddings Noon Lions Club
- Lion of the Year Giddings Noon Lions Club
- Chairman of the Board Giddings Chamber of Commerce
- Chairman of the Board Brazos Valley Bankers Assoc
- Giddings Volunteer Fire Department 30 Years
- Giddings EDC Committee
- Giddings HOT Tax Board
- President of Rockdale Downtown Association
- Incoming Chair/Chair-Elect Rockdale Chamber of Commerce
- Board Treasurer, Rockdale Chamber of Commerce
- Rockdale Rotary Club
- Rockdale Noon Lions Club

Every branch is active in their communities so we will share some overall highlights and spotlight specific examples from CNB Taylor.







## CNB Taylor Gives Back

- Taylor Branch President Ryan Stiba received Customer Service of the Year and Branch Manager Deborah Parker received Ambassador of the Year at the annual Taylor Chamber banquet.
- CNB Taylor collected donations for Luggage of Love to aid women in a local domestic violence shelter.
- Deborah and Customer Service Representative Candice Karkoska helped host the Lions Club Adopt a Pet event with the Taylor City Animal Shelter.
- Taylor Chamber board member Ryan Stiba joined Samsung to speak about the Chamber Ambassador Program.
- CNB Taylor joined the Taylor Texas Lions Club to raise money for Texas Lions Camp Inc, a camp for physically disabled, hearing/vision impaired, and diabetic children from Texas.
- CNB Taylor volunteered with the Taylor Lions Club to hand out chili for the community.

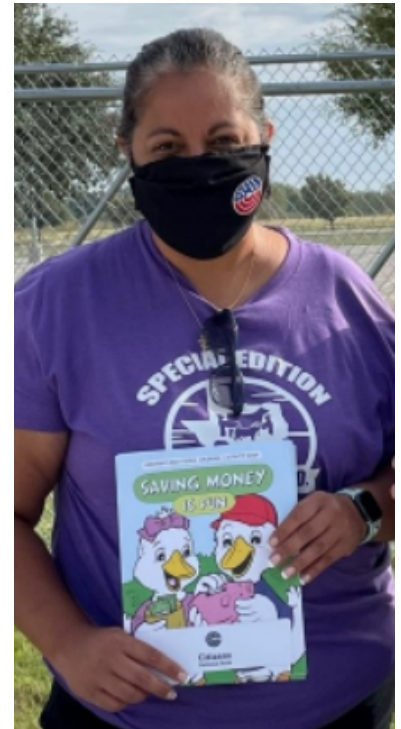


# Giving Back Through Education

In 2022 we developed a strategic corporate giving initiative and Citizens National Bank Awarded \$25,000 to the Texas FFA Foundation through a Scholarship Endowment.

“The mission and values of the Texas FFA align with our vision at Citizens National Bank to serve and support the local community,” said Steven Wise, president and CEO of Citizens National Bank. “Many of our team members have been directly involved in FFA and believe in the importance of educating our communities’ children to build a brighter future. We look forward to collaborating with the Texas FFA and continuing to build a sustainable partnership.”

Citizens National Bank frequently works with agriculture-focused organizations, most recently sponsoring the Special Edition program in partnership with the Williamson County Fair and Rodeo to promote agricultural awareness to special needs kids. The decision to partner with the Texas FFA Foundation was built on the premise of being purposeful with the bank’s giving programs and making a larger impact in the local community.







## Giving Back During Holidays

Halloween is just one of the many holidays we embrace with community service.

- CNB Cameron once again won the trunk or treat as the ghostbusters and gave out over 500 coloring books about saving money.
- CNB Coupland volunteered at their local Trunk or Treat.
- CNB Round Rock donated 100 Halloween costumes to seven local schools. Officer Dillard, the School's resource officer said kids asked everyday about their costumes and she was excited to deliver them. As Dillard picked up the costumes she shared stories about the kids and how they would not get to dress up without the donations.



# We Give Back Time and Money to Our Local Communities.

We proudly sponsor charitable and community reinvestment events throughout Central Texas. Pictured are a few examples:

- CNB Cedar Park recently donated \$500 to Samaritan Center's Hope for Heroes annual benefit honoring veterans and first responders. Samaritan Center has been providing mental health services since 1974 and provides integrated health and counseling to members of the military and their families for free.
- CNB Taylor donated \$500 to the Salvation Army Taylor Unit to help victims of recent local tornado disasters. We also accepted donations to go directly to The Salvation Army Taylor Unit.
- CNB Cameron had a great time supporting Milam County youth at the recent show. Cameron Branch President Joe Mahan had the honor of donating nearly \$5,000 to the local youth participants on behalf of CNB.

Additional annual sponsorships include:

- Cameron ISD Scholarship Foundation
- Round Rock Police Gala
- Round Rock ISD Gala

Take a look at our social media channels for more of our recent community service activities.

