

Community Service

Ozona Bank is a community bank with four branches located throughout Texas. We place a high value on community involvement, stewardship and giving back through our contributions and service in the communities we serve. Our mission statement: "We provide our neighbors a relationship they can trust." Crisis Bread Basket (CBB) is a non-profit organization that helps the food insecure and low-income families in the Wimberley area. CBB's mission statement: "Neighbors helping neighbors by providing food and encouragement."

In November 2021, Ozona Bank again partnered with the CBB with the CBB's Turkeys Tackling Hunger Campaign. This fall will mark the twentieth anniversary of the collaboration of volunteers from the bank, the organization, and their respective resources. The original goal of the bank was to work hand in hand helping our neighbors by volunteering and making a difference in our community. That legacy continues today. A part of the goal was to encourage our team members to give back to the communities not only financially by the bank or as individuals but with a community-service involvement. We have been contributing with our Matching Funds commitment for years, as high as \$10,000.00; we also show our support by having our officers and employees dress in turkey suits and Thanksgiving-themed hats strutting or dancing along Ranch Road 12, where both the CBB and the bank are located. In addition, we have two food and toiletries drop-off bins inside the main bank and the drive-thru lobby for donated food and necessities; we place boxes in various areas throughout the lobby for monetary donations year-round. Our bank employees and officers also work shoulder to shoulder during the annual food distribution times during the Campaign each November.

The time spent on this community service opportunity is made extra special when we see smiles and tears from the recipients of the food distribution right before Thanksgiving. The organization and its clients are most appreciative of our financial and physical support; it also strengthens the relationships that have developed over the years with the organization with its host of volunteers and the bank's team.

Besides strutting along RR 12 in costumes and hats to increase the awareness of the Crisis Bread Basket and its programs, the bank pays for newspaper ads, and radio ads as well as creates engaging posts on Facebook. We encourage our customers and staff to help spread the awareness of the campaign outside of the community.

Per records provided by the CBB:

Records Provided by the CBB:	2021	2020	2019	2018	2017
Total Number of Unique Households Served	209	245	255	265	163
Total of Annual Household Weekly Distributions	2617	2377	2491	2687	2342

From Joe Morris, CBB Chairman of the Board: "We are so pleased and grateful for the interest and support that the Ozona Bank community has in the Wimberley Crisis Bread Basket.

Ozona Bank and its employees have been steadfast participants in that community. We are humbled by and so grateful for your commitment over, what will be this year, 20 years of "Turkeys on 12"! The campaign always results in a successful fundraising outcome kick-started by Ozona Bank's matching fund offer. More importantly, in my opinion, is how effective it is in reminding our community of Wimberley Crisis Bread Basket's mission and impact."

Program Summary

Ozona Bank contributes to many non-profits in the market areas we serve. We are deeply invested in our communities. Years ago, Ozona Bank-Wimberley Branch, decided to support an organization that meets basic needs in the area. The bank's President/CEO, Kelly Barclay, and the then-President of the Crisis Bread Basket, Judy Dunn, discussed an effort between the bank and the CBB. The CBB strives to meet the basic needs of those less fortunate in the area. They do not receive federal funds and rely heavily on donations and philanthropic efforts.

From Kelly Barclay, President and CEO of Ozona Bank, "When Judy approached me in 2002, she expressed concern regarding the recent denial of federal funding and the negative impact this would have on CBB and their ability to fulfill their mission of serving the less fortunate. Understanding the Bank's passion for serving the needs within our communities, I immediately recognized this was an opportunity to help. The Bank's 20-year successful partnership with CBB is largely due to our dedicated and enthusiastic staff who strive each year to surpass the prior year's monetary goal. The Bank's Directors, Officers and Staff are passionate about supporting the needs of the communities we serve and are excited to be a part of this journey with CBB. We listen to and care for the communities' needs and strive hard to find solutions to their problems."

This program began small with a small group of volunteers; it has grown each year. With a collaborative effort and proper planning, the Turkeys Tackling Hunger Campaign has been successful in serving so many within the community. We look forward to this community service project for future years.