

## FCB Annual Banksgiving Project

Formed in 2012, our annual Banksgiving project was originally created by a select group of bankers who recognized an opportunity to give back to the communities that we serve while also recognizing everyday heroes. Banksgiving has become a tradition that our team looks forward to every Thanksgiving season.

Every year in November, each of our markets choose a local organization (or organizations) in need, and we provide a free meal for their entire team. In the past, we have provided meals to local fire or police stations and local non-profit organizations that serve our local communities. What makes this project special is how appreciative the individuals are when we deliver the meals to their staff and team members and how impactful our message is to them. We like to let them know that we see them, hear them, and appreciate all they do to provide for our communities not only around the holiday season but year-round. Throughout the years, a small act has grown to become an annual tradition at the bank that our team looks forward to participating in each year. What started as a small gesture has grown into something much larger, resulting in a rewarding experience for our team and inspiring an internal culture of gratitude and service.

FirstCapital Bank of Texas currently encompasses six markets with 17 branch locations throughout Texas. Each one of our market locations is given the opportunity to plan their own Banksgiving, which means we can give back to multiple organizations, first responders, and even local businesses in each of the areas that we serve. We allow our individual markets to decide on who they would like to give back to during the project and a week or two before Thanksgiving, our lenders and retail teams personally make the food deliveries to the selected local businesses, organizations, and first responders.

Our goal for the project is to simply never stop giving back to those who need us the most. For example, in 2020 we focused more on giving back to first responders, and nurses who have served tirelessly during COVID-19. When our Hill Country market experienced flooding and water outages in 2018, we delivered food to the city's water maintenance team. Additional goals include growing the program to serve more organizations each year as we continue to grow as a community bank. In 2021 alone, we donated meals to well over 30 different organizations and businesses. Since starting the project, we have given back to over 50 different businesses and organizations. There is room for growth for this project as we continue to evaluate our outcome each year and discover how we can seek those out in our communities that we have not established a relationship with and show them our support.

The involvement of our team members is what keeps this project going and successful each year. They observe current events in their communities and decide who would benefit the most from a Banksgiving meal and a little extra encouragement. Oftentimes, we can give back to multiple groups in each market.

The outcome of the project is rewarding for our team members and is appreciated by those receiving the meals. The impact that a small gesture has on the people we give back to is rewarding for us to see and is what community banking is about. It's a special project that brings

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our team and community together and is a way for us to say “thank you” to those individuals in our communities. A list of organizations to whom we have donated free meals to since starting the program in 2012 is listed below:

1. Amarillo Police Department
2. Lubbock Police Department
3. Midland Police Department
4. Horseshoe Bay Police Department
5. Wichita Falls Police Department
6. Marble Falls Police Department
7. Dallas Police Department
8. Dallas Fire Department
9. Midland Fire Department
10. Wichita Falls Fire Department
11. Horseshoe Bay Fire Department
12. Marble Falls Fire Department
13. Marble Falls Area EMS
14. Midland Rape Crisis and Children’s Advocacy Center
15. Child Advocates – CASA of Red River
16. Patsy’s House Children’s Advocacy Center
17. Children’s Aid Society of West Texas Inc.
18. Lubbock Fire Department
19. Amarillo Fire Department
20. Fredericksburg Fire Department
21. Atkins Pharmacy & Gifts
22. Wichita Falls Area Community Foundation
23. Senior Citizens Center of Petrolia
24. Burkburnett Boys & Girls Club
25. Medical Center League House
26. The Ronald McDonald House Charities of Amarillo
27. Laura W. Bush Institute for Women’s Health
28. High Plains Food Bank
29. Hope Choice Pregnancy Centers and Mentoring Programs
30. Burkburnett Meals on Wheels
31. Burkburnett Animal Hospital
32. Amarillo Chamber of Commerce
33. Big Brothers Big Sisters of the Texas Panhandle
34. New Horizon Center
35. Rays of Hope Children’s Grief Centre
36. The Bridge – Children’s Advocacy Center
37. Children’s Advocacy Center of the South Plains

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38. Potter County Sheriff's Office
39. Texas Tech Police Department
40. Randall Country Sheriff's Office
41. Amarillo Medical Services
42. Bay Pharmacy
43. BSA Health System
44. Northwest Texas Healthcare System
45. Hill Country Community Needs Council
46. Covenant Health COVID Unit
47. Palo Duro Canyon Park Rangers
48. Clay County Employees
49. Children's Home and Teen Shelter
50. Covenant Emergency Room Staff
51. United Regional ICU and CCU Floors
52. Clay County Memorial Hospital