



2022

Connecting Leaders Conference

June 16-18 | Round Rock



Sponsorship Opportunities

The Connecting Leaders Conference was designed to develop leaders in Texas community banking through focused education, industry involvement and personal relationships. While it is the annual meeting of the Leadership Division, it is also an opportunity for the next generation of community bankers to learn more about the industry from one another. In past years, the conference has provided unparalleled access to nearly 100 C-level bank executives and future leaders, representing nearly 80 community banks in Texas.



Banker Visibility

Put your company front-and-center with the Texas community banking industry.



Relationship Building

Surveys have shown that community bankers are more likely to do business with companies with which they have a relationship.



Business Elevation

Your products and services can help elevate someone else's business, but yours will be elevated in return.

Thank You to Our 2021 Sponsors!

STRATEGIC SPONSOR



TITANIUM SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BENEFITS of Sponsorship

QUESTIONS?

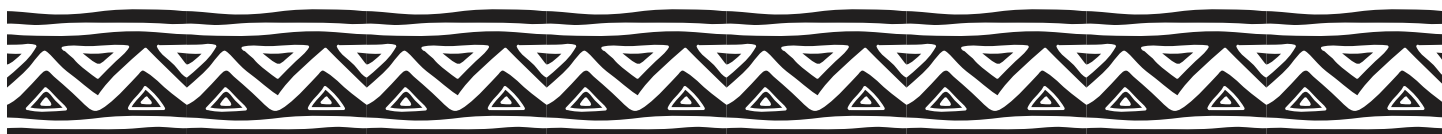
Contact Beth Sheahan:

 bsheahan@ibat.org

 512-275-2202



<i>*If application received by March 31</i>	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	BLUE RIBBON
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Conference Promotional Brochure*	Listing with logo	Listing with logo	Listing with logo	Listing with logo	Listing only	Listing only
Website Recognition	Listing with logo and link	Listing with logo and link	Listing with logo and link	Listing with logo and link	Listing only	Listing only
Pre-event Attendee List	✓	✓	✓	✓	✓	✓
Print Recognition in IBAT Publications	✓	✓	✓	✓	✓	✓
Professional Signage at Event	With logo	With logo	With logo	With logo	Listing only	Listing only
Recognition at Event	Verbal intro if attending	Verbal intro if attending	Verbal intro if attending	Verbal intro if attending	✓	✓
Sponsor Ribbon on Badge	✓	✓	✓	✓	✓	✓
Distribution of Marketing Materials	✓	✓	✓	✓		
FREE Registration Per \$2,500 Contributed	✓	✓	✓	✓		



Breakfast (2 available)

Thursday, June 16 | Friday, June 17

Host breakfast for attendees on Thursday or Friday. Your company will be recognized at buffet stations, as well as on slides during the general session. Includes all applicable deliverables at sponsor level.
Sponsor: \$3,500

General Session (2 available)

Thursday, June 16 | Friday, June 17

Sponsor one of two general sessions for an opportunity to introduce the keynote speaker from the podium. Includes all applicable deliverables at sponsor level.

Sponsor: \$3,500

Networking Lunch (1 available)

Thursday, June 16

Sponsor receives 2-3 minute podium speaking opportunity. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$3,500

Coffee Breaks (2 available)

Entire Conference - June 16-17

Sponsor will be recognized on professional signage placed at break stations, for the duration of the event. Includes all applicable deliverables at sponsor level.

Sponsor: \$1,500

Breakout Sessions (4 available)

Thursday, June 16

Sponsoring company representatives will receive the opportunity to introduce breakout sessions in track rooms (leadership, operations, risk management and IT/cyber) and company logo placement on schedule sign for the room. Includes all applicable deliverables at sponsor level.

Sponsor: \$3,500

Family Hospitality at the Pool/Water Park (3 available)

Thursday, June 16 | Friday, June 17

Sponsoring companies will be recognized on professional signage placed in the pool/water park cabanas. **Refreshments at sponsor expense.**

Sponsor: \$1,000

QUESTIONS?

Contact Beth Sheahan:



bsheahan@ibat.org



512-275-2202

EXCLUSIVE Sponsorships

Round Rock Express v. Sugar Land Skeeters Baseball Game at the Dell Diamond (4 available)

Thursday, June 16

Be a host for conference attendees and their families at Dell Diamond as the Round Rock Express take on the Sugar Land Skeeters. Sponsors will be recognized on professional signage placed in the private ballpark suite. Includes all applicable deliverables at sponsor level.

Sponsor: \$1,500

Round Rock Express v. Sugar Land Skeeters Baseball Game Food and Beverage (6 available)

Thursday, June 16

What's a ballgame without hot dogs and burgers? Sponsoring companies will be recognized on professional signage in the private ballpark suite and on the dinner buffet. Includes all applicable deliverables at sponsor level.

Sponsor: \$2,500

Family Fun Night - Food (2 available)

Friday, June 17

Sponsoring companies will receive recognition on professional signage, as well as acknowledgement from the stage. Includes all applicable deliverables at sponsor level.

Sponsor: \$5,000

Family Fun Night - Beverages (1 available)

Friday, June 17

Sponsoring company will receive recognition on professional signage, as well as acknowledgement from the stage. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$6,500

Grab-and-Go Breakfast (1 available)

Saturday, June 18

Sponsoring company will be recognized with appropriate signage at breakfast stations. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$2,000

Door Prizes (1 available)

General Sessions

Cash prize drawings will be made during the event general sessions (3). Sponsoring representative will be introduced to pick winning entry. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,750

Hotel Key Cards (1 available)

Sponsoring company logo and/or message will be displayed on all conference attendee key cards. **Sponsor will work with hotel to design and purchase cards.** Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,500

Tote Bags (1 available)

Attendees will receive a tote bag branded with your company's logo/message. **Sponsor will be responsible for providing the tote bags.** Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,500

Attendee Gifts (5 available)

Branded gifts (provided by sponsor) will be inserted in attendee tote bags.

Sponsor: \$1,500

Room Drop (1 available)

Sponsorship of this item guarantees exclusive distribution of your company's item to all banker attendees' hotel rooms on Thursday night. Cost of items and hotel staff time to distribute gift (estimate \$3 per room) will be at sponsor's expense.

Exclusive Sponsor: \$1,500

EXCLUSIVE Sponsorships

(cont'd)

Water Stations (1 available)

Water stations will be available throughout the meeting space. Appropriate signage of sponsoring company (logo) will be provided. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,500

WiFi (1 available)

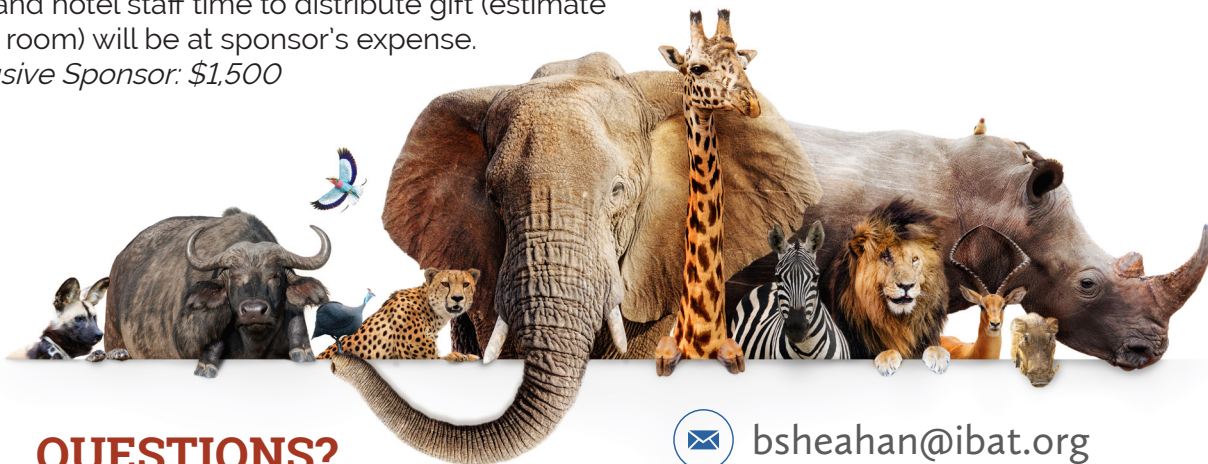
Sponsorship is available for the entire conference. Sponsor's name will be used as the login for all attendees while in the meeting space. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$2,500

Floor Clings (1 available)

Sponsoring company will provide branded floor clings that will guide attendees from hotel lobby to the conference center. Two clings will be placed on the carpeted pre-function area outside the general sessions ballroom. Includes all applicable deliverables at sponsor level.

Exclusive Sponsor: \$1,750



QUESTIONS?

Contact Beth Sheahan:



bsheahan@ibat.org



512-275-2202